

**BARACK OBAMA**

# After a Year at White House, Only 30% in U.S. Would Re-elect Obama

*Fewer respondents believe that their president inspires hope and has made progress in bringing change to America.*

[NEW YORK – Jan. 26, 2010] – As Barack Obama marks his first anniversary as president, only three-in-ten Americans are ready to grant him another term in office, a new Angus Reid Public Opinion poll has found.

In the online survey of a representative national sample of 1,003 American adults, 30 per cent of respondents think Obama deserves to be re-elected as president in 2012, while two-in-five (39%) disagree and one third (32%) are not sure.

The proportion of Democrats who think Obama deserves a new term as president stands at 57 per cent, while only 21 per cent of Independents would give Obama a new mandate at this point.

## Messages

While a majority of Americans continue to believe in some of the messages and principles that Obama campaigned upon, there is a clear drop in perceptions on specific issues.

About half of Americans believe Obama has both worked across party lines to get things done (49%, -3 since November) and made progress in bringing change to America (48%, -8). Two other messages that saw a decline this month were Obama embodying a new brand of politics (55%, -10) and Obama inspiring hope (55%, -6).

## KEY FINDINGS

- **30% think Obama deserves to be re-elected in 2012, 39% disagree, 32% are not sure**
- **55% (-6 since November) think Obama inspires hope**
- **48% (-8) believe Obama has made progress in bringing change to America**

Full topline results are at the end of this release.

*From January 21 to January 22, 2010, Angus Reid Public Opinion conducted an online survey among 1,003 American adults who are Springboard America panelists. The margin of error—which measures sampling variability—is +/- 3.1%. The results have been statistically weighted according to the most current education, age, gender and region Census data to ensure a sample representative of the entire adult population of the United States.*

## CONTACT:

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### **Expectations and Accomplishments**

As was the case in November—when the first anniversary of Obama's victory was observed—about half of Americans believe their President has performed in the same manner as they expected (47%), while 36 per cent think he has done worse, and 11 per cent say he has been better.

The needle did not move much on the area of accomplishments since November, with 45 per cent of Americans saying it is too early to judge what Obama has done, 40 per cent claiming that the U.S. President has accomplished little, and nine per cent stating that he has done much.

### **The Nobel Peace Prize**

A majority of Americans (54%) believe Obama did not deserve to win the Nobel Peace Prize last year, while 20 per cent think the award was justified.

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<b>Barack Obama</b>					
At this point, do you think Barack Obama deserves to be re-elected as President in 2012?					
<b>Region</b>					
	<b>Total</b>	<b>Northeast</b>	<b>Midwest</b>	<b>South</b>	<b>West</b>
<b>Yes, he deserves to be re-elected</b>	<b>30%</b>	<b>32%</b>	<b>33%</b>	<b>27%</b>	<b>28%</b>
<b>No, he does not deserve to be re-elected</b>	<b>39%</b>	<b>36%</b>	<b>40%</b>	<b>39%</b>	<b>42%</b>
<b>Not sure</b>	<b>32%</b>	<b>32%</b>	<b>27%</b>	<b>34%</b>	<b>30%</b>

<b>Barack Obama</b>				
At this point, do you think Barack Obama deserves to be re-elected as President in 2012?				
<b>Political Allegiance</b>				
	<b>Total</b>	<b>Democrat</b>	<b>Republican</b>	<b>Independent</b>
<b>Yes, he deserves to be re-elected</b>	<b>29%</b>	<b>57%</b>	<b>10%</b>	<b>21%</b>
<b>No, he does not deserve to be re-elected</b>	<b>39%</b>	<b>14%</b>	<b>74%</b>	<b>41%</b>
<b>Not sure</b>	<b>32%</b>	<b>29%</b>	<b>16%</b>	<b>38%</b>

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### Barack Obama

Barack Obama became President of the United States one year ago. So far, has Barack Obama performed... – *Change since November 2009.*

	Region				
	Total	Northeast	Midwest	South	West
Better than I expected	11% (-1)	12%	10%	11%	10%
About the same as I expected	47% (+1)	43%	55%	45%	44%
Worse than I expected	36% (=)	39%	32%	35%	38%
Not sure	7% (+3)	6%	3%	9%	8%

### Barack Obama

Barack Obama became President of the United States one year ago. So far, has Barack Obama performed... – *Change since November 2009.*

	Political Allegiance			
	Total	Democrat	Republican	Independent
Better than I expected	11% (-1)	20%	7%	6%
About the same as I expected	47% (+1)	53%	44%	44%
Worse than I expected	36% (=)	22%	44%	45%
Not sure	7% (+3)	6%	4%	5%

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Barack Obama					
Which of these statements comes closest to your own point of view? – <i>Change since November 2009.</i>					
	Region				
	Total	Northeast	Midwest	South	West
Barack Obama has accomplished little in his first year as President	40% (=)	37%	44%	40%	40%
It is too early to judge Barack Obama's accomplishments as President	45% (-1)	43%	45%	44%	46%
Barack Obama has accomplished much in his first year as President	9% (-1)	13%	7%	8%	10%
Not sure	6% (+3)	7%	3%	8%	5%

Barack Obama				
Which of these statements comes closest to your own point of view? – <i>Change since November 2009.</i>				
	Political Allegiance			
	Total	Democrat	Republican	Independent
Barack Obama has accomplished little in his first year as President	40% (=)	19%	70%	43%
It is too early to judge Barack Obama's accomplishments as President	45% (-1)	63%	21%	46%
Barack Obama has accomplished much in his first year as President	9% (-1)	15%	5%	8%
Not sure	6% (+3)	3%	5%	4%

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### Barack Obama

Here are a few things that have been said about Barack Obama. Do you agree or disagree with each one of them? – *Change since November 2009.*

	Agree	Disagree	Not sure
He is inexperienced	57% (+2)	36% (-2)	7% (=)
He represents a new brand of politics	55% (-10)	34% (+8)	11% (+2)
He inspires hope	55% (-6)	38% (+5)	6% (=)
He is more style than substance	53% (+1)	36% (-3)	10% (+1)
He stands for big government	52% (+1)	34% (=)	15% (-1)
He has worked across party lines to get things done	49% (-3)	40% (+2)	11% (+2)
He has made progress in bringing change to America	48% (-8)	44% (+9)	9% (+1)
He is too radical	33% (-4)	54% (+4)	13% (=)

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<b>Barack Obama</b>					
Do you think Barack Obama deserved to win the Nobel Peace Prize?					
<b>Region</b>					
	<b>Total</b>	<b>Northeast</b>	<b>Midwest</b>	<b>South</b>	<b>West</b>
<b>Yes, he deserved to win the prize</b>	<b>20%</b>	<b>18%</b>	<b>19%</b>	<b>20%</b>	<b>22%</b>
<b>No, he did not deserve to win the prize</b>	<b>54%</b>	<b>55%</b>	<b>56%</b>	<b>52%</b>	<b>55%</b>
<b>Not sure</b>	<b>26%</b>	<b>27%</b>	<b>25%</b>	<b>28%</b>	<b>23%</b>

<b>Barack Obama</b>				
Do you think Barack Obama deserved to win the Nobel Peace Prize?				
<b>Political Allegiance</b>				
	<b>Total</b>	<b>Democrat</b>	<b>Republican</b>	<b>Independent</b>
<b>Yes, he deserved to win the prize</b>	<b>20%</b>	<b>39%</b>	<b>8%</b>	<b>13%</b>
<b>No, he did not deserve to win the prize</b>	<b>54%</b>	<b>30%</b>	<b>81%</b>	<b>59%</b>
<b>Not sure</b>	<b>26%</b>	<b>32%</b>	<b>11%</b>	<b>28%</b>

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*Angus Reid Public Opinion is a practice of Vision Critical—a global research and technology company specializing in custom online panels, private communities, and innovative online methods. Vision Critical is a leader in the use of the Internet and rich media technology to collect high-quality, in-depth insights for a wide array of clients. Dr. Angus Reid and the Angus Reid Strategies team are pioneers in online research methodologies, and have been conducting online surveys since 1995*

*Vision Critical is now one of the largest market research enterprises in the world. In addition to its five offices in Canada—located in Vancouver, Calgary, Regina, Toronto, and Montreal—the firm also has offices in San Francisco, Chicago, New York, London, Paris and Sydney. Its team of specialists provides solutions across every type and sector of research, and currently serves over 200 international clients.*

*Angus Reid Public Opinion polls are conducted using the Angus Reid Forum ([www.angusreidforum.com](http://www.angusreidforum.com)), Springboard America ([www.springboardamerica.com](http://www.springboardamerica.com)) and Springboard UK ([www.springboarduk.com](http://www.springboarduk.com)) online panels, which are carefully recruited to ensure representation across all demographic and psychographic segments of these populations. Panel members pass through rigorous screening and a double opt-in process ensuring highly motivated and responsive members. These premier online survey platforms present respondents with highly visual, interactive, and engaging surveys, ensuring that panel members provide thoughtful and reliable responses. Each survey is actively sampled and weighted to model that characteristics of the universe required and employs the latest in quality control techniques to ensure data validity.*

*Angus Reid, the only public opinion firm to exclusively use online methods to follow the views of the electorate during the 2008 federal campaign, offered the most accurate prediction of the results of Canada's 40th election.*

<http://bit.ly/4zxf1S>

*Since 2006, Angus Reid has covered eight provincial elections in Canada—more than any other pollster in the country—and the results have accurately predicted the outcome of each of these democratic processes.*

*More information on the way Angus Reid conducts public opinion research can be found at*

<http://bit.ly/3z0u1l>

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**For more information, please contact  
our spokesperson listed in the footnote.**

**Copies of this poll are available on our website:**

**<http://www.visioncritical.com/category/global-opinions-and-trends>**

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