

Table 27

F1. Next, we'd like to ask you some questions about football. Thinking about football, which of these statements comes closest to your own point of view?

			Total	Region					Gender		Age			Social Grade		F1. Point of view			
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	I am a football fan, I truly enjoy watching the game (A)	I watch football as much as I can, but I don't follow it all the time (B)	I will watch a football match now and then, but it's not my favourite sport (C)	I don't really care for football (D)
All Respondents I am a football fan, I truly enjoy watching the game I watch football as much as I can, but I don't follow it all the time I will watch a football match now and then, but it's not my favourite sport I don't really care for football	BASE		2,002	254	646	430	494	178	970	1,032	564	722	716	1,022	980	436	225	455	886
	UNWT		2,002	266	635	449	478	174	904	1,098	577	683	742	998	1,004	407	217	466	912
	COL %		22%	19%	21%	18%	25%	29%	36%	9%	27%	24%	15%	21%	23%	100%	0%	0%	0%
	SIG							C	B		C	C							
	COUNT		436	48	133	79	124	52	346	90	153	175	108	211	225	436	0	0	0
	COL %		11%	15%	10%	10%	10%	17%	14%	9%	15%	10%	9%	10%	13%	0%	100%	0%	0%
	SIG								B		B	C			A				
	COUNT		225	39	63	44	49	30	133	91	87	73	65	100	124	0	225	0	0
	COL %		23%	22%	22%	27%	24%	14%	19%	26%	23%	20%	24%	24%	21%	0%	0%	100%	0%
	SIG					E	E			A									
	COUNT		455	55	139	115	121	25	186	268	132	148	175	249	206	0	0	455	0
	COL %		44%	44%	48%	45%	41%	40%	31%	56%	34%	45%	51%	45%	43%	0%	0%	0%	100%
	SIG									A		A	A						
	COUNT		886	112	311	192	201	71	304	582	193	326	368	462	425	0	0	0	886

: - UK Omni - Jan 12 2010 --- Vision Critical --- 2/10/2010 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 28

F2. The 2010 Football World Cup will take place this summer in South Africa. Will you root for England's team during the World Cup?

		Total	Region					Gender		Age			Social Grade		F1. Point of view					
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	I am a football fan, I truly enjoy watching the game (A)	I watch football as much as I can, but I don't follow it all the time (B)	I will watch a football match now and then, but it's not my favourite sport (C)	I don't really care for football (D)	
	All Respondents	BASE	2,002	254	646	430	494	178	970	1,032	564	722	716	1,022	980	436	225	455	886	
		UNWT	2,002	266	635	449	478	174	904	1,098	577	683	742	998	1,004	407	217	466	912	
	Yes	COL %	60%	58%	63%	62%	68%	20%	65%	55%	62%	61%	57%	60%	60%	83%	71%	78%	36%	
		SIG		E	E	E	E		B							B D	D	D		
	No	COUNT	1,195	148	408	266	337	36	626	569	347	440	408	612	583	361	160	353	321	
		COL %	29%	26%	25%	26%	22%	71%	26%	31%	25%	29%	31%	29%	28%	14%	21%	13%	46%	
	Not sure	SIG						A B C D		A							C		A B C	
		COUNT	572	65	161	112	109	126	256	316	142	207	223	296	276	59	46	58	409	
		Not sure	COL %	12%	16%	12%	12%	10%	9%	9%	14%	13%	10%	12%	11%	12%	4%	8%	10%	18%
			SIG							A									A	A B C
			COUNT	235	41	78	52	49	16	88	147	75	76	84	114	121	16	18	44	157

: - UK Omni - Jan 12 2010 --- Vision Critical --- 2/10/2010 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 29

F3. How do you expect England's team to perform in the 2010 Football World Cup?

			Total	Region					Gender		Age			Social Grade		F1. Point of view			
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	I am a football fan, I truly enjoy watching the game (A)	I watch football as much as I can, but I don't follow it all the time (B)	I will watch a football match now and then, but it's not my favourite sport (C)	I don't really care for football (D)
	All Respondents	BASE	2,002	254	646	430	494	178	970	1,032	564	722	716	1,022	980	436	225	455	886
		UNWT	2,002	266	635	449	478	174	904	1,098	577	683	742	998	1,004	407	217	466	912
	England will win the World Cup	COL %	6%	6%	5%	6%	7%	0%	7%	4%	10%	4%	3%	4%	7%	13%	8%	5%	2%
		SIG							B		B C				A	C D	D	D	
	England will reach the Final	COUNT	113	16	35	27	35	0	71	41	56	32	24	42	70	58	18	22	14
		COL %	8%	12%	9%	7%	9%	3%	8%	8%	8%	9%	8%	8%	9%	10%	15%	12%	4%
	England will reach the Semi-finals	SIG		E												D	D	D	
		COUNT	166	29	57	29	45	6	80	87	44	67	55	82	84	45	35	53	33
	England will reach the Quarterfinals	COL %	25%	24%	25%	26%	25%	17%	32%	18%	26%	24%	24%	27%	23%	41%	38%	32%	9%
		SIG							B					B		C D	D	D	
	England will reach the Round of 16	COUNT	493	62	164	111	126	31	308	185	148	173	173	272	221	181	86	146	80
		COL %	20%	20%	18%	23%	20%	25%	23%	18%	23%	22%	16%	21%	19%	28%	21%	27%	13%
	England will not make it out of the Group Stage	SIG							B		C	C				D	D	D	
		COUNT	408	50	117	98	99	44	226	182	131	159	118	219	189	124	48	122	115
	Not sure	COL %	5%	6%	3%	6%	5%	8%	4%	6%	7%	4%	4%	6%	4%	2%	5%	5%	6%
		SIG							A					B					A
	England will reach the Round of 16	COUNT	96	14	20	25	23	14	36	60	37	30	29	61	35	9	11	24	53
		COL %	5%	4%	4%	4%	5%	16%	5%	5%	5%	5%	7%	4%	7%	1%	2%	3%	9%
	England will not make it out of the Group Stage	SIG						A B C D							A				A B C
		COUNT	108	10	24	17	27	29	51	56	27	33	47	42	65	6	5	12	84
Not sure	COL %	31%	28%	35%	29%	28%	31%	20%	41%	22%	32%	38%	30%	32%	3%	10%	17%	57%	
	SIG								A		A	A				A	A	A B C	
Not sure	COUNT	618	72	228	123	140	55	197	421	121	228	269	304	315	14	22	76	508	

: - UK Omni - Jan 12 2010 --- Vision Critical --- 2/10/2010 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 30

F4. As you may know, John Terry has been demoted as captain of England's team. From what you have seen, read or heard, do you support or oppose this decision?

			Total	Region					Gender		Age			Social Grade		F1. Point of view			
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	I am a football fan, I truly enjoy watching the game (A)	I watch football as much as I can, but I don't follow it all the time (B)	I will watch a football match now and then, but it's not my favourite sport (C)	I don't really care for football (D)
	All Respondents	BASE	2,002	254	646	430	494	178	970	1,032	564	722	716	1,022	980	436	225	455	886
		UNWT	2,002	266	635	449	478	174	904	1,098	577	683	742	998	1,004	407	217	466	912
	Strongly support	COL %	31%	28%	29%	34%	35%	29%	33%	30%	26%	28%	39%	32%	30%	46%	29%	31%	25%
		SIG											A B			B C D			
	Moderately support	COUNT	628	70	190	145	171	51	318	310	149	203	276	330	298	201	66	139	222
		COL %	21%	22%	21%	19%	20%	22%	21%	20%	22%	21%	19%	22%	19%	20%	32%	25%	15%
	Moderately oppose	SIG															A D	D	
		COUNT	411	56	135	81	101	39	203	208	122	152	138	222	190	89	73	115	135
	Strongly oppose	COL %	14%	14%	16%	16%	12%	10%	13%	15%	14%	15%	13%	15%	13%	10%	14%	19%	14%
		SIG																A	
	Not sure	COUNT	282	35	101	68	61	17	128	154	79	112	91	154	128	45	32	85	120
		COL %	13%	11%	14%	10%	13%	17%	16%	10%	14%	13%	12%	12%	14%	18%	16%	12%	10%
	Net: Top 2 Box	SIG							B								D		
		COUNT	259	28	90	45	65	30	153	106	80	93	87	119	140	77	35	57	90
	Net: Bottom 2 Box	COL %	21%	26%	20%	21%	19%	23%	17%	25%	24%	23%	17%	19%	23%	6%	8%	13%	36%
		SIG							A	C	C							A	A B C
	Net: Top 2 Box	COUNT	422	65	130	91	96	40	167	255	134	163	125	198	224	25	18	60	319
		COL %	52%	50%	50%	53%	55%	51%	54%	50%	48%	49%	58%	54%	50%	66%	62%	56%	40%
	Net: Bottom 2 Box	SIG											A B			C D	D	D	
		COUNT	1,039	126	325	226	272	90	522	518	271	355	413	552	488	290	139	254	357
Net: Bottom 2 Box	COL %	27%	25%	30%	26%	26%	27%	29%	25%	28%	28%	25%	27%	27%	28%	30%	31%	24%	
	SIG															D			
Net: Bottom 2 Box	COUNT	541	63	191	112	126	48	281	260	159	204	178	273	268	122	67	141	211	

: - UK Omni - Jan 12 2010 --- Vision Critical --- 2/10/2010 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 31

F5. If you had to pick someone other than John Terry to serve as captain of England's National Team, which one of these players would you pick?

			Total	Region					Gender		Age			Social Grade		F1. Point of view			
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	I am a football fan, I truly enjoy watching the game (A)	I watch football as much as I can, but I don't follow it all the time (B)	I will watch a football match now and then, but it's not my favourite sport (C)	I don't really care for football (D)
	All Respondents	BASE	2,002	254	646	430	494	178	970	1,032	564	722	716	1,022	980	436	225	455	886
		UNWT	2,002	266	635	449	478	174	904	1,098	577	683	742	998	1,004	407	217	466	912
	Steven Gerrard	COL %	22%	18%	20%	22%	26%	18%	27%	17%	25%	22%	19%	21%	22%	36%	32%	27%	9%
		SIG							B		C					C D	D	D	
		COUNT	431	47	129	94	129	32	260	171	138	159	133	213	217	156	72	124	79
		SIG						B			B C					D		D	
	Wayne Rooney	COL %	9%	10%	6%	11%	11%	8%	10%	8%	13%	7%	8%	8%	10%	12%	10%	11%	6%
		COUNT	178	25	40	45	54	14	95	83	74	49	55	84	94	52	22	48	55
	Rio Ferdinand	COL %	8%	10%	6%	9%	8%	5%	8%	7%	8%	8%	7%	9%	6%	14%	9%	8%	4%
		SIG												B		C D	D	D	
		COUNT	151	27	40	37	39	8	79	73	45	56	51	94	57	62	21	37	32
		SIG									A							A D	
	David Beckham	COL %	16%	13%	19%	14%	16%	13%	13%	18%	16%	15%	17%	15%	17%	13%	16%	22%	15%
		COUNT	318	33	122	60	79	23	131	187	88	109	120	154	163	55	35	99	129
	Frank Lampard	COL %	11%	12%	13%	9%	8%	12%	13%	9%	11%	12%	10%	10%	12%	17%	19%	12%	5%
		SIG							B							D	D	D	
		COUNT	218	31	86	39	42	21	129	89	63	84	71	99	119	74	43	56	45
		SIG																	
	Someone else	COL %	4%	3%	3%	4%	4%	4%	4%	3%	3%	5%	3%	4%	3%	4%	3%	2%	4%
		COUNT	73	8	21	18	18	8	41	32	14	35	24	45	28	18	6	11	38
Not sure	COL %	32%	33%	32%	32%	27%	41%	24%	39%	25%	32%	37%	33%	31%	5%	11%	17%	57%	
	COUNT	633	83	208	137	133	73	235	398	141	230	262	333	301	20	25	79	508	

: - UK Omni - Jan 12 2010 --- Vision Critical --- 2/10/2010 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.