

Table 21

B1. Do you approve or disapprove of the budget presented by the Government headed by Gordon Brown?

			Total	Region					Gender		Age			Social Grade	
				London	Rest of	Midlan	North	Scotlan	Male	Female	18-34	35-54	55+	ABC1	C2DE
			(A)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(A)	(B)
Do you approve or disapprove of the budget presented by the Government headed by Gordon Brown?	All Respondents	BASE	2,020	256	652	434	498	180	979	1,041	569	728	722	1,031	989
		UNWT	2,020	250	635	462	505	168	960	1,060	602	704	714	1,113	907
	Strongly approve	COL %	4%	5%	4%	5%	3%	6%	6%	3%	5%	3%	5%	5%	4%
		SIG													
		COUNT	85	12	25	22	16	10	55	30	28	24	33	49	37
	Moderately approve	COL %	26%	24%	24%	22%	28%	36%	27%	25%	26%	26%	25%	27%	24%
		SIG						B C							
		COUNT	517	63	155	94	140	65	261	256	147	187	184	277	240
	Moderately disapprove	COL %	28%	30%	27%	31%	28%	19%	26%	30%	28%	29%	25%	30%	25%
		SIG				E				A				B	
		COUNT	558	78	176	133	137	34	250	308	161	213	183	307	250
	Strongly disapprove	COL %	26%	20%	31%	28%	25%	16%	30%	23%	14%	28%	34%	26%	26%
		SIG			A E	E			B			A	A		
		COUNT	528	52	202	122	122	29	289	239	81	203	243	267	260
	Not sure	COL %	16%	20%	14%	14%	17%	23%	13%	20%	27%	14%	11%	13%	20%
		SIG								A	B C				A
		COUNT	332	52	93	62	83	41	124	208	152	101	80	131	202
	Top2box	COL %	30%	29%	28%	27%	31%	42%	32%	28%	31%	29%	30%	32%	28%
		SIG						B C	B						
		COUNT	602	74	181	116	156	75	316	286	175	211	216	326	276
	Low2box	COL %	54%	51%	58%	59%	52%	35%	55%	52%	43%	57%	59%	56%	52%
		SIG		E	E	E	E					A	A		
		COUNT	1,086	129	378	255	260	64	539	547	242	417	426	575	511

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Table 22

B2. Do you think this budget deficit is a severe impediment for the future, or a manageable situation for the future?

			Total	Region					Gender		Age			Social Grade		
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	
	All Respondents	BASE	2,020	256	652	434	498	180	979	1,041	569	728	722	1,031	989	
		UNWT	2,020	250	635	462	505	168	960	1,060	602	704	714	1,113	907	
	A severe impediment	COL %	57%	50%	60%	60%	57%	49%	58%	56%	46%	58%	64%	62%	51%	
		SIG										A	A B	B		
	A manageable situation	COUNT	1,149	129	390	259	284	88	565	584	264	420	465	642	507	
		COL %	24%	26%	22%	24%	25%	31%	29%	20%	29%	23%	22%	25%	24%	
	Not sure	SIG							B		C					
		COUNT	494	67	145	102	126	55	284	210	164	171	160	260	234	
		COL %	19%	24%	18%	17%	18%	20%	13%	24%	25%	19%	13%	12%	25%	
		SIG								A	B C	C			A	
			COUNT	376	60	118	73	89	37	130	247	141	138	97	129	248

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Table 23

B3. Agreement with statements
Top2box Summary

			Total	Region					Gender		Age			Social Grade	
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)
Gordon Brown has a clear plan to deal with the economic slowdown		VALUE	30%	30%	26%	27%	34%	43%	32%	28%	30%	30%	30%	31%	29%
		SIG						A B C							
Right now, Gordon Brown is more interested in his political career than in doing what's best for the UK		VALUE	54%	55%	56%	59%	52%	35%	56%	51%	48%	54%	58%	56%	51%
		SIG		E	E	E	E		B				A		
I have confidence in Gordon Brown to find the right solutions for the UK economy		VALUE	28%	29%	23%	26%	31%	37%	29%	26%	29%	30%	24%	28%	27%
		SIG					B	B							
Gordon Brown has a strong team		VALUE	26%	27%	20%	23%	29%	43%	28%	24%	31%	25%	23%	24%	27%
		SIG					B	A B C D			B C				
Gordon Brown is sensitive to the needs of the country		VALUE	33%	35%	29%	28%	35%	52%	35%	32%	38%	32%	31%	33%	33%
		SIG						A B C D			C				

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Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

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Table 24

B3. Agreement with statements
Low2box Summary

			Total	Region					Gender		Age			Social Grade			
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)		
Gordon Brown has a clear plan to deal with the economic slowdown		VALUE	60%	59%	65%	63%	54%	48%	62%	58%	55%	59%	63%	61%	58%		
		SIG			D E	E							A				
Right now, Gordon Brown is more interested in his political career than in doing what's best for the UK		VALUE	36%	35%	35%	29%	38%	57%	38%	35%	37%	36%	35%	35%	38%		
		SIG					C	A B C D									
I have confidence in Gordon Brown to find the right solutions for the UK economy		VALUE	63%	61%	69%	65%	61%	51%	65%	62%	57%	62%	70%	65%	62%		
		SIG			D E	E							A B				
Gordon Brown has a strong team		VALUE	64%	62%	70%	67%	62%	47%	66%	63%	54%	66%	71%	68%	60%		
		SIG		E	D E	E	E					A	A	B			
Gordon Brown is sensitive to the needs of the country		VALUE	58%	56%	63%	63%	56%	39%	59%	57%	48%	61%	62%	60%	56%		
		SIG		E	E	E	E					A	A				

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Table 25

B3. Agreement with - Gordon Brown has a clear plan to deal with the economic slowdown.

			Total	Region					Gender		Age			Social Grade		
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	
			BASE	UNWT	COL %	SIG	COUNT	COL %	SIG	COUNT	COL %	SIG	COUNT	COL %	SIG	COUNT
Gordon Brown has a clear plan to deal with the economic slowdown	All Respondents	BASE	2,020	256	652	434	498	180	979	1,041	569	728	722	1,031	989	
		UNWT	2,020	250	635	462	505	168	960	1,060	602	704	714	1,113	907	
	Strongly agree	COL %	8%	11%	6%	7%	8%	13%	10%	6%	9%	7%	8%	7%	9%	
		SIG						B	B							
		COUNT	158	27	39	29	38	24	94	64	49	50	59	70	87	
	Moderately agree	COL %	22%	19%	20%	20%	26%	29%	22%	22%	21%	23%	22%	24%	21%	
		SIG														
		COUNT	449	50	132	86	129	53	219	230	121	167	161	245	204	
	Moderately disagree	COL %	23%	26%	22%	26%	19%	26%	24%	22%	31%	21%	20%	23%	24%	
		SIG									B C					
		COUNT	470	68	146	113	97	47	238	232	179	150	141	236	233	
	Strongly disagree	COL %	36%	33%	42%	37%	35%	21%	37%	35%	24%	39%	43%	38%	34%	
		SIG			E	E	E					A	A			
		COUNT	732	84	276	159	174	39	364	368	137	281	314	393	339	
	Not sure	COL %	10%	11%	9%	11%	12%	10%	6%	14%	15%	11%	7%	8%	13%	
		SIG								A	C	C			A	
		COUNT	212	28	59	47	60	17	63	148	83	80	48	87	125	
	Top2box	COL %	30%	30%	26%	27%	34%	43%	32%	28%	30%	30%	30%	31%	29%	
		SIG						B C								
		COUNT	606	77	171	115	167	77	313	293	170	217	219	315	292	
	Low2box	COL %	60%	59%	65%	63%	54%	48%	62%	58%	55%	59%	63%	61%	58%	
		SIG			D E	E							A			
		COUNT	1,202	152	422	272	271	86	602	600	316	431	455	630	572	

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Table 26

B3. Agreement with - Right now, Gordon Brown is more interested in his political career than in doing what's best for the UK.

		Total	Region					Gender		Age			Social Grade			
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)		
Right now, Gordon Brown is more interested in his political career than in doing what's best for the UK	All Respondents	BASE	2,020	256	652	434	498	180	979	1,041	569	728	722	1,031	989	
		UNWT	2,020	250	635	462	505	168	960	1,060	602	704	714	1,113	907	
	Strongly agree		COL %	32%	29%	38%	36%	29%	13%	35%	29%	22%	32%	40%	33%	31%
			SIG		E	D E	E	E		B			A	A B		
			COUNT	649	73	250	156	145	24	344	304	128	235	286	342	307
	Moderately agree		COL %	22%	26%	18%	23%	22%	22%	21%	22%	26%	21%	19%	23%	20%
			SIG		B							C				
			COUNT	435	68	118	99	112	39	206	230	146	155	134	233	202
	Moderately disagree		COL %	21%	21%	20%	17%	21%	32%	21%	21%	24%	21%	17%	20%	21%
			SIG						B C D			C				
			COUNT	420	55	130	73	105	58	206	214	139	155	126	210	210
	Strongly disagree		COL %	15%	13%	15%	12%	17%	25%	16%	14%	13%	15%	18%	14%	16%
			SIG						A B C					A		
			COUNT	311	34	95	52	84	46	161	149	71	111	129	148	163
	Not sure		COL %	10%	10%	9%	13%	11%	7%	6%	14%	15%	10%	7%	10%	11%
			SIG							A	B C					
			COUNT	205	26	59	55	53	13	61	144	85	72	47	98	107
	Top2box		COL %	54%	55%	56%	59%	52%	35%	56%	51%	48%	54%	58%	56%	51%
			SIG		E	E	E	E		B				A		
			COUNT	1,084	141	368	255	257	64	550	534	273	391	420	575	509
	Low2box		COL %	36%	35%	35%	29%	38%	57%	38%	35%	37%	36%	35%	35%	38%
		SIG					C	A B C								
		COUNT	731	89	225	124	189	103	367	364	210	265	255	358	373	

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Table 27

B3. Agreement with - I have confidence in Gordon Brown to find the right solutions for the UK economy.

			Total	Region					Gender		Age			Social Grade			
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)		
I have confidence in Gordon Brown to find the right solutions for the UK economy	All Respondents	BASE	2,020	256	652	434	498	180	979	1,041	569	728	722	1,031	989		
		UNWT	2,020	250	635	462	505	168	960	1,060	602	704	714	1,113	907		
	Strongly agree	COL %	8%	8%	7%	8%	9%	13%	9%	8%	9%	9%	8%	8%	9%		
		SIG															
	Moderately agree	COUNT	170	21	45	35	45	23	88	82	48	65	56	80	90		
		COL %	19%	20%	16%	18%	22%	24%	20%	18%	20%	21%	17%	20%	18%		
	Moderately disagree	SIG															
		COUNT	386	52	104	79	108	43	194	192	115	150	120	210	177		
	Strongly disagree	COL %	20%	22%	19%	19%	20%	29%	23%	18%	27%	19%	17%	21%	20%		
		SIG						B C	B		B C						
	Not sure	COUNT	412	58	123	81	98	53	229	183	152	141	119	212	200		
		COL %	43%	38%	50%	46%	41%	22%	42%	44%	31%	43%	53%	44%	42%		
	Top2box	SIG		E	A D E	E	E					A		A B			
		COUNT	871	98	327	201	206	39	411	460	174	314	383	454	416		
	Low2box	COL %	9%	10%	8%	9%	8%	12%	6%	12%	14%	8%	6%	7%	11%		
		SIG							A	B C				A			
	Top2box	COUNT	182	27	52	38	42	22	57	124	79	58	44	75	106		
		COL %	28%	29%	23%	26%	31%	37%	29%	26%	29%	30%	24%	28%	27%		
	Low2box	SIG					B	B									
		COUNT	556	74	149	114	153	66	282	274	164	216	176	290	266		
	Low2box	COL %	63%	61%	69%	65%	61%	51%	65%	62%	57%	62%	70%	65%	62%		
		SIG			D E	E							A B				
				COUNT	1,283	156	451	281	304	91	640	643	326	454	502	666	617

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Table 28

B3. Agreement with - Gordon Brown has a strong team.

			Total	Region					Gender		Age			Social Grade		
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	
			BASE	UNWT	COL %	SIG	COUNT	COL %	SIG	COUNT	COL %	SIG	COUNT	COL %	SIG	COUNT
Gordon Brown has a strong team	All Respondents	BASE	2,020	256	652	434	498	180	979	1,041	569	728	722	1,031	989	
		UNWT	2,020	250	635	462	505	168	960	1,060	602	704	714	1,113	907	
	Strongly agree	COL %	5%	7%	5%	5%	4%	8%	6%	5%	9%	4%	4%	5%	6%	
		SIG									B C					
	Moderately agree	COUNT	111	17	35	22	22	15	62	48	50	28	32	47	64	
		COL %	20%	20%	15%	18%	24%	34%	21%	20%	22%	21%	19%	20%	21%	
	Moderately disagree	SIG					B	A B C								
		COUNT	411	52	97	80	120	62	208	204	125	153	134	203	208	
	Strongly disagree	COL %	25%	29%	25%	25%	24%	27%	25%	26%	28%	28%	21%	27%	23%	
		SIG									C	C		B		
	Not sure	COUNT	513	73	163	107	121	49	247	267	161	200	152	282	232	
		COL %	39%	33%	45%	42%	37%	19%	41%	37%	25%	39%	50%	41%	37%	
	Top2box	SIG		E	A E	E	E					A	A B			
		COUNT	785	85	295	183	187	35	399	386	145	282	358	419	366	
	Low2box	COL %	10%	11%	9%	10%	10%	11%	6%	13%	15%	9%	6%	8%	12%	
		SIG							A	B C				A		
	Top2box	COUNT	200	29	61	42	49	20	63	137	88	65	47	80	120	
		COL %	26%	27%	20%	23%	29%	43%	28%	24%	31%	25%	23%	24%	27%	
	Low2box	SIG					B	A B C D			B C					
		COUNT	522	69	132	102	142	76	270	252	176	180	166	250	272	
	Low2box	COL %	64%	62%	70%	67%	62%	47%	66%	63%	54%	66%	71%	68%	60%	
		SIG		E	D E	E	E					A	A	B		
	Low2box	COUNT	1,298	158	458	290	307	84	646	653	305	483	510	701	597	

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Table 29

B3. Agreement with - Gordon Brown is sensitive to the needs of the country.

			Total	Region					Gender		Age			Social Grade	
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)
Gordon Brown is sensitive to the needs of the country	All Respondents	BASE	2,020	256	652	434	498	180	979	1,041	569	728	722	1,031	989
		UNWT	2,020	250	635	462	505	168	960	1,060	602	704	714	1,113	907
	Strongly agree	COL %	8%	9%	7%	7%	8%	12%	9%	7%	9%	7%	8%	7%	9%
		SIG													
	Moderately agree	COUNT	159	24	43	29	41	22	85	74	49	49	61	72	87
		COL %	25%	26%	23%	21%	27%	40%	26%	25%	30%	25%	22%	26%	24%
	Moderately disagree	SIG						A B C D			C				
		COUNT	514	66	149	91	135	72	257	257	169	186	159	272	242
	Strongly disagree	COL %	21%	25%	20%	22%	19%	19%	21%	20%	24%	21%	18%	21%	20%
		SIG									C				
	Not sure	COUNT	415	65	130	95	93	33	205	210	134	154	127	219	197
		COL %	37%	31%	43%	41%	37%	21%	38%	37%	25%	40%	45%	39%	36%
	Top2box	SIG			A E	E	E					A	A		
		COUNT	757	79	278	177	185	37	375	382	141	293	323	398	359
	Low2box	COL %	9%	9%	8%	9%	9%	8%	6%	11%	13%	7%	7%	7%	11%
		SIG								A	B C				A
	Top2box	COUNT	175	24	52	41	44	14	56	119	76	47	51	71	105
		COL %	33%	35%	29%	28%	35%	52%	35%	32%	38%	32%	31%	33%	33%
	Low2box	SIG						A B C D			C				
		COUNT	672	89	192	121	176	94	342	330	217	234	221	344	329
	Low2box	COL %	58%	56%	63%	63%	56%	39%	59%	57%	48%	61%	62%	60%	56%
		SIG		E	E	E	E					A	A		
	Low2box	COUNT	1,172	143	408	272	278	71	580	592	275	447	450	617	555

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Table 30

B4. Agreement with statements
Top2box Summary

			Total	Region					Gender		Age			Social Grade		
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	
David Cameron has a clear plan to deal with the economic slowdown		VALUE	38%	42%	41%	41%	35%	21%	39%	37%	35%	33%	45%	40%	35%	
		SIG		E	E	E	E						A B	B		
Right now, David Cameron is more interested in his political career than in doing what's best for the UK		VALUE	51%	54%	49%	46%	53%	59%	56%	46%	50%	55%	47%	50%	52%	
		SIG						C	B			C				
I have confidence in David Cameron to find the right solutions for the UK economy		VALUE	39%	40%	43%	42%	37%	19%	40%	38%	39%	33%	45%	43%	35%	
		SIG		E	E	E	E						B	B		
David Cameron has a strong team		VALUE	42%	40%	46%	46%	43%	24%	42%	43%	42%	38%	47%	45%	39%	
		SIG		E	E	E	E						B	B		
David Cameron is sensitive to the needs of the country		VALUE	45%	43%	51%	45%	41%	33%	46%	43%	39%	43%	50%	50%	39%	
		SIG			D E								A B	B		

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Table 31

B4. Agreement with statements
Low2box Summary

			Total	Region					Gender		Age			Social Grade	
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)
			VALUE												
David Cameron has a clear plan to deal with the economic slowdown		SIG	45%	43%	42%	39%	48%	63%	48%	42%	41%	50%	43%	45%	45%
							C	A B C D	B			A C			
Right now, David Cameron is more interested in his political career than in doing what's best for the UK		VALUE	36%	35%	39%	39%	33%	25%	35%	37%	30%	32%	44%	39%	33%
		SIG			E	E							A B	B	
I have confidence in David Cameron to find the right solutions for the UK economy		VALUE	47%	45%	43%	44%	48%	65%	50%	44%	40%	53%	46%	45%	49%
		SIG						A B C D	B			A C			
David Cameron has a strong team		VALUE	40%	38%	36%	38%	41%	55%	45%	35%	32%	45%	41%	38%	41%
		SIG						A B C D	B			A	A		
David Cameron is sensitive to the needs of the country		VALUE	42%	43%	38%	41%	45%	53%	44%	40%	41%	44%	41%	39%	45%
		SIG						B							A

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Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Table 32

B4. Agreement with - David Cameron has a clear plan to deal with the economic slowdown.

			Total	Region					Gender		Age			Social Grade		
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	
David Cameron has a clear plan to deal with the economic slowdown	All Respondents	BASE	2,020	256	652	434	498	180	979	1,041	569	728	722	1,031	989	
		UNWT	2,020	250	635	462	505	168	960	1,060	602	704	714	1,113	907	
	Strongly agree	COL %	8%	10%	10%	9%	5%	2%	9%	6%	8%	6%	9%	7%	8%	
		SIG		E	E	E			B							
	Moderately agree	COUNT	155	25	62	37	27	4	88	67	45	44	66	77	77	
		COL %	30%	32%	31%	32%	30%	19%	30%	30%	27%	27%	35%	32%	27%	
	Moderately disagree	SIG		E	E	E							A B	B		
		COUNT	607	82	202	140	148	34	290	317	153	197	256	335	272	
	Strongly disagree	COL %	23%	22%	24%	18%	25%	28%	22%	24%	26%	22%	21%	24%	22%	
		SIG					C	C			C					
	Not sure	COUNT	462	55	154	76	126	50	215	246	150	163	149	243	219	
		COL %	22%	22%	19%	21%	23%	35%	26%	19%	15%	27%	22%	21%	23%	
	Top2box	SIG						A B C D	B			A	A			
		COUNT	446	56	122	93	113	63	250	196	86	200	161	217	229	
	Low2box	COL %	17%	15%	17%	20%	17%	16%	14%	21%	24%	17%	13%	15%	19%	
		SIG							A	B C					A	
	Top2box	COUNT	351	38	112	88	84	29	136	215	136	124	91	159	192	
		COL %	38%	42%	41%	41%	35%	21%	39%	37%	35%	33%	45%	40%	35%	
	Low2box	SIG		E	E	E	E						A B	B		
		COUNT	761	107	264	177	175	38	377	384	198	241	322	412	349	
	Low2box	COL %	45%	43%	42%	39%	48%	63%	48%	42%	41%	50%	43%	45%	45%	
		SIG					C	A B C D	B			A C				
			COUNT	908	111	276	169	240	113	466	442	236	363	309	460	448

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Table 33

B4. Agreement with - Right now, David Cameron is more interested in his political career than in doing what's best for the UK.

			Total	Region					Gender		Age			Social Grade		
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	
			BASE	UNWT	COL %	SIG	COUNT	COL %	SIG	COUNT	COL %	SIG	COUNT	COL %	SIG	COUNT
Right now, David Cameron is more interested in his political career than in doing what's best for the UK	All Respondents	BASE	2,020	256	652	434	498	180	979	1,041	569	728	722	1,031	989	
		UNWT	2,020	250	635	462	505	168	960	1,060	602	704	714	1,113	907	
	Strongly agree	COL %	23%	26%	20%	21%	24%	27%	27%	19%	21%	25%	22%	22%	24%	
		SIG								B						
		COUNT	457	66	132	92	118	49	260	197	120	182	155	224	233	
	Moderately agree	COL %	28%	28%	29%	25%	29%	32%	30%	27%	29%	30%	25%	28%	28%	
		SIG														
		COUNT	568	72	186	108	145	57	289	279	166	220	182	287	281	
	Moderately disagree	COL %	22%	23%	22%	24%	21%	20%	21%	23%	22%	19%	26%	24%	20%	
		SIG											B	B		
		COUNT	448	59	144	105	104	36	206	242	126	137	184	249	199	
	Strongly disagree	COL %	14%	12%	17%	15%	13%	5%	14%	14%	8%	13%	18%	15%	13%	
		SIG			E	E						A	A B			
		COUNT	278	30	112	64	63	9	135	142	46	98	133	154	124	
	Not sure	COL %	13%	12%	12%	15%	14%	16%	9%	17%	20%	12%	9%	11%	15%	
		SIG								A	B C			A		
		COUNT	269	30	77	65	69	28	88	181	111	91	67	117	152	
	Top2box	COL %	51%	54%	49%	46%	53%	59%	56%	46%	50%	55%	47%	50%	52%	
		SIG						C	B			C				
		COUNT	1,025	138	318	200	262	106	549	476	285	402	338	512	513	
	Low2box	COL %	36%	35%	39%	39%	33%	25%	35%	37%	30%	32%	44%	39%	33%	
		SIG			E	E							A B	B		
		COUNT	726	88	256	169	167	45	341	385	173	236	317	403	323	

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Table 34

B4. Agreement with - I have confidence in David Cameron to find the right solutions for the UK economy.

			Total	Region					Gender		Age			Social Grade		
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	
			BASE	UNWT	COL %	SIG	COUNT	COL %	SIG	COUNT	COL %	SIG	COUNT	COL %	SIG	COUNT
I have confidence in David Cameron to find the right solutions for the UK economy	All Respondents	BASE	2,020	256	652	434	498	180	979	1,041	569	728	722	1,031	989	
		UNWT	2,020	250	635	462	505	168	960	1,060	602	704	714	1,113	907	
	Strongly agree	COL %	11%	12%	13%	13%	10%	3%	13%	9%	10%	9%	14%	12%	10%	
		SIG		E	E	E	E		B				B			
		COUNT	222	32	84	55	48	5	129	94	54	69	99	127	95	
	Moderately agree	COL %	28%	28%	31%	30%	27%	16%	27%	29%	29%	23%	31%	30%	25%	
		SIG			E	E	E						B	B		
		COUNT	563	71	200	129	134	29	266	297	167	171	225	313	250	
	Moderately disagree	COL %	20%	21%	18%	19%	19%	29%	21%	19%	20%	23%	17%	20%	20%	
		SIG						B D				C				
		COUNT	403	53	119	84	94	53	202	201	115	168	120	210	193	
	Strongly disagree	COL %	27%	24%	25%	25%	29%	35%	29%	25%	20%	29%	29%	24%	29%	
		SIG						B	B			A	A		A	
		COUNT	540	62	162	107	145	64	283	256	114	214	211	250	290	
	Not sure	COL %	14%	15%	13%	14%	16%	16%	10%	18%	21%	15%	9%	13%	16%	
		SIG							A	B C	C				A	
		COUNT	291	39	87	59	77	29	99	192	119	106	67	131	160	
	Top2box	COL %	39%	40%	43%	42%	37%	19%	40%	38%	39%	33%	45%	43%	35%	
		SIG		E	E	E	E						B	B		
		COUNT	786	103	283	184	182	34	394	391	221	240	325	440	346	
	Low2box	COL %	47%	45%	43%	44%	48%	65%	50%	44%	40%	53%	46%	45%	49%	
SIG							A B C D	B			A C					
COUNT		943	115	281	191	239	116	485	458	230	383	331	460	483		

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Table 35

B4. Agreement with - David Cameron has a strong team.

			Total	Region					Gender		Age			Social Grade		
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	
			BASE	UNWT	COL %	SIG	COUNT	COL %	SIG	COUNT	COL %	SIG	COUNT	COL %	SIG	COUNT
David Cameron has a strong team	All Respondents	BASE	2,020	256	652	434	498	180	979	1,041	569	728	722	1,031	989	
		UNWT	2,020	250	635	462	505	168	960	1,060	602	704	714	1,113	907	
	Strongly agree	COL %	9%	9%	12%	9%	7%	1%	10%	8%	8%	7%	11%	9%	9%	
		SIG		E	E	E	E						B			
	Moderately agree	COUNT	178	24	75	41	36	2	97	81	46	50	82	91	87	
		COL %	34%	31%	34%	37%	35%	23%	32%	35%	34%	31%	36%	37%	31%	
	Moderately disagree	SIG			E	E	E							B		
		COUNT	679	79	224	158	177	41	317	362	195	225	259	377	302	
	Strongly disagree	COL %	21%	19%	20%	21%	20%	33%	22%	20%	20%	21%	22%	20%	22%	
		SIG						A B C D								
	Not sure	COUNT	424	50	128	90	98	58	215	209	112	156	156	211	213	
		COL %	19%	19%	17%	17%	21%	22%	23%	15%	13%	23%	19%	18%	20%	
	Top2box	SIG							B			A	A			
		COUNT	379	49	108	76	107	40	223	157	73	168	138	184	196	
	Low2box	COL %	18%	21%	18%	16%	16%	21%	13%	22%	25%	18%	12%	16%	19%	
		SIG							A	B C	C					
	Top2box	COUNT	360	54	117	69	82	38	126	233	143	128	88	169	191	
		COL %	42%	40%	46%	46%	43%	24%	42%	43%	42%	38%	47%	45%	39%	
	Low2box	SIG		E	E	E	E						B	B		
		COUNT	857	104	299	199	212	43	414	443	241	276	340	468	389	
	Low2box	COL %	40%	38%	36%	38%	41%	55%	45%	35%	32%	45%	41%	38%	41%	
		SIG						A B C D	B			A	A			
			COUNT	803	99	236	166	205	99	438	366	185	324	294	395	409

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Table 36

B4. Agreement with - David Cameron is sensitive to the needs of the country.

			Total	Region					Gender		Age			Social Grade	
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)
David Cameron is sensitive to the needs of the country	All Respondents	BASE	2,020	256	652	434	498	180	979	1,041	569	728	722	1,031	989
		UNWT	2,020	250	635	462	505	168	960	1,060	602	704	714	1,113	907
	Strongly agree	COL %	11%	11%	14%	12%	8%	3%	12%	9%	8%	9%	15%	12%	9%
		SIG		E	D E	E								A B	B
	Moderately agree	COUNT	215	27	91	53	38	5	117	98	45	63	107	126	88
		COL %	34%	32%	37%	33%	34%	30%	34%	34%	31%	35%	35%	38%	30%
	Moderately disagree	SIG													B
		COUNT	687	83	241	142	168	54	335	352	178	254	255	390	297
	Strongly disagree	COL %	21%	22%	20%	21%	21%	25%	22%	20%	24%	21%	20%	20%	22%
		SIG													
	Not sure	COUNT	428	57	130	91	106	44	216	213	136	150	142	209	219
		COL %	21%	21%	18%	20%	23%	28%	22%	20%	17%	24%	21%	19%	23%
	Top2box	SIG							B						A
		COUNT	421	53	116	85	116	51	214	207	96	172	153	193	228
	Low2box	COL %	13%	14%	11%	14%	14%	14%	10%	17%	20%	12%	9%	11%	16%
		SIG								A	B C				A
	Top2box	COUNT	269	37	74	62	70	26	97	172	113	90	66	112	157
		COL %	45%	43%	51%	45%	41%	33%	46%	43%	39%	43%	50%	50%	39%
	Low2box	SIG			D E									A B	B
		COUNT	902	110	332	195	206	59	452	450	223	317	362	517	385
	Low2box	COL %	42%	43%	38%	41%	45%	53%	44%	40%	41%	44%	41%	39%	45%
		SIG							B						A
	Low2box	COUNT	849	110	246	176	222	95	430	419	233	322	295	402	447

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Table 37

B5. How confident are you that the budget will promote economic recovery in the UK?

			Total	Region					Gender		Age			Social Grade	
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)
How confident are you that the budget will promote economic recovery in the UK?	All Respondents	BASE	2,020	256	652	434	498	180	979	1,041	569	728	722	1,031	989
		UNWT	2,020	250	635	462	505	168	960	1,060	602	704	714	1,113	907
	Very confident	COL %	3%	4%	3%	2%	3%	2%	3%	2%	4%	2%	2%	2%	3%
		SIG													
	Moderately confident	COUNT	56	9	21	11	13	3	34	23	23	17	17	25	31
		COL %	19%	22%	17%	15%	18%	30%	21%	16%	24%	17%	17%	19%	19%
	Not too confident	SIG						B C D	B		B C				
		COUNT	377	57	110	65	92	53	208	169	134	120	122	191	186
	Not confident at all	COL %	39%	34%	35%	42%	45%	35%	37%	40%	40%	41%	35%	40%	37%
		SIG						B							
	Not sure	COUNT	781	87	228	181	222	62	364	417	228	297	255	416	365
		COL %	32%	27%	39%	33%	26%	27%	32%	32%	18%	34%	41%	32%	32%
	Top2box	SIG			A D								A	A B	
		COUNT	648	69	252	145	132	49	311	336	103	248	297	334	314
	Low2box	COL %	8%	13%	6%	7%	8%	7%	6%	9%	14%	6%	4%	6%	9%
		SIG			B					A	B C				A
	Top2box	COUNT	157	34	41	31	40	12	62	95	81	45	31	64	93
		COL %	21%	26%	20%	17%	21%	31%	25%	18%	28%	19%	19%	21%	22%
	Low2box	SIG						B C	B		B C				
		COUNT	434	66	131	76	105	56	241	192	157	138	139	217	217
	Low2box	COL %	71%	61%	74%	75%	71%	62%	69%	72%	58%	75%	76%	73%	69%
SIG				A E	A E						A	A	B		
		COUNT	1,429	156	480	327	354	111	675	754	332	545	552	750	678

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Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

[Table 38](#)

B6. What impact do you expect the budget to have on each of the following?
Top2box Summary

	Total	Region					Gender		Age			Social Grade		
			London	Rest of	Midlan	North	Scotlan	Male	Female	18-34	35-54	55+	ABC1	C2DE
		(A)	(A)	(B)	ds and Wales (C)	(D)	d (E)	(A)	(B)	(A)	(B)	(C)	(A)	(B)
The UK	VALUE	32%	43%	28%	29%	33%	39%	34%	31%	38%	29%	31%	32%	32%
	SIG		B C D				B			B				
Your household	VALUE	10%	15%	9%	11%	8%	13%	10%	10%	18%	8%	7%	10%	11%
	SIG		B D							B C				

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Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

[Table 39](#)

B6. What impact do you expect the budget to have on each of the following?
Low2box Summary

			Total	Region					Gender		Age			Social Grade	
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)
			The UK	VALUE	36%	28%	40%	36%	34%	33%	36%	36%	28%	36%	41%
	SIG			A							A	A			
Your household	VALUE	57%	50%	64%	56%	53%	54%	57%	57%	44%	62%	63%	57%	58%	
	SIG			A D							A	A			

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Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Table 40

B6. What impact do you expect the budget to have on each of the following? - The UK.

			Total	Region					Gender		Age			Social Grade	
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)
The UK	All Respondents	BASE	2,020	256	652	434	498	180	979	1,041	569	728	722	1,031	989
		UNWT	2,020	250	635	462	505	168	960	1,060	602	704	714	1,113	907
	A major positive impact	COL %	5%	7%	5%	5%	4%	5%	6%	4%	8%	3%	4%	4%	6%
		SIG									B C				
		COUNT	99	18	32	22	19	8	57	42	47	23	29	42	56
		COL %	27%	36%	23%	24%	29%	35%	28%	27%	29%	26%	28%	28%	26%
	A minor positive impact	SIG		B C					B						
		COUNT	553	93	149	104	144	62	276	277	167	187	199	292	260
	No impact at all	COL %	23%	18%	23%	26%	25%	18%	25%	21%	19%	27%	23%	25%	21%
		SIG										A		B	
		COUNT	468	47	153	112	123	33	244	224	109	193	166	263	205
		COL %	19%	14%	19%	20%	20%	18%	17%	20%	17%	19%	19%	19%	18%
	A minor negative impact	SIG													
		COUNT	378	35	122	86	101	33	169	209	99	139	140	200	177
	A major negative impact	COL %	17%	15%	21%	16%	14%	15%	19%	15%	11%	17%	21%	15%	19%
		SIG			D							A	A		
		COUNT	343	38	139	70	70	27	182	161	63	125	155	159	184
		COL %	9%	10%	9%	9%	8%	9%	5%	12%	15%	8%	5%	7%	11%
	Not sure	SIG								A	B C	C			A
		COUNT	180	25	58	39	42	16	51	129	85	61	34	74	106
	Top2box	COL %	32%	43%	28%	29%	33%	39%	34%	31%	38%	29%	31%	32%	32%
		SIG		B C D				B			B				
		COUNT	651	111	181	126	163	70	333	319	214	210	227	335	316
		COL %	36%	28%	40%	36%	34%	33%	36%	36%	28%	36%	41%	35%	37%
	Low2box	SIG			A							A	A		
		COUNT	721	73	260	156	171	60	351	370	162	264	295	360	361

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Table 41

B6. What impact do you expect the budget to have on each of the following? - Your household.

			Total	Region					Gender		Age			Social Grade	
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)
Your household	All Respondents	BASE	2,020	256	652	434	498	180	979	1,041	569	728	722	1,031	989
		UNWT	2,020	250	635	462	505	168	960	1,060	602	704	714	1,113	907
	A major positive impact	COL %	2%	5%	2%	2%	1%	3%	2%	2%	5%	1%	2%	2%	3%
		SIG		D							B C				A
		COUNT	49	13	13	10	7	5	23	25	27	10	12	17	32
	A minor positive impact	COL %	8%	10%	7%	9%	7%	10%	8%	8%	13%	6%	5%	8%	7%
		SIG									B C				
		COUNT	158	26	44	37	33	18	79	79	75	45	37	85	73
	No impact at all	COL %	26%	26%	20%	27%	31%	28%	27%	24%	25%	25%	27%	27%	24%
		SIG					B								
		COUNT	517	67	130	116	154	50	267	250	145	179	192	282	235
	A minor negative impact	COL %	40%	36%	46%	34%	37%	40%	41%	39%	33%	42%	43%	41%	38%
		SIG			C D							A	A		
		COUNT	800	93	300	150	187	71	398	402	189	304	308	427	373
	A major negative impact	COL %	17%	14%	18%	22%	16%	15%	17%	18%	11%	20%	20%	15%	20%
		SIG									A	A		A	
		COUNT	353	36	118	93	79	27	164	190	60	146	148	157	196
	Not sure	COL %	7%	8%	7%	6%	8%	5%	5%	9%	13%	6%	4%	6%	8%
		SIG								A	B C				
		COUNT	143	21	47	28	38	9	48	95	73	45	26	63	80
	Top2box	COL %	10%	15%	9%	11%	8%	13%	10%	10%	18%	8%	7%	10%	11%
		SIG		B D							B C				
		COUNT	206	39	57	47	41	23	102	104	102	55	49	101	105
	Low2box	COL %	57%	50%	64%	56%	53%	54%	57%	57%	44%	62%	63%	57%	58%
SIG				A D							A	A			
COUNT		1,154	129	418	243	266	98	562	592	249	449	455	584	569	

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Table 42

B7. Which of these two leaders do you trust more to handle each of the following economic issues? - Boosting the economy.

			Total	Region					Gender		Age			Social Grade	
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)
Boosting the economy	All Respondents	BASE	2,020	256	652	434	498	180	979	1,041	569	728	722	1,031	989
		UNWT	2,020	250	635	462	505	168	960	1,060	602	704	714	1,113	907
	Gordon Brown	COL %	23%	27%	19%	20%	24%	35%	27%	20%	23%	25%	22%	23%	23%
		SIG						B C	B						
		COUNT	464	70	124	86	122	63	260	204	129	179	156	237	227
	David Cameron	COL %	33%	31%	37%	36%	32%	15%	36%	30%	29%	29%	40%	37%	28%
		SIG		E	E	E	E		B				A B	B	
		COUNT	663	78	241	158	159	27	354	309	163	212	288	384	280
	Neither	COL %	29%	31%	30%	27%	28%	35%	28%	31%	30%	31%	27%	27%	32%
		SIG													A
		COUNT	594	80	194	118	140	62	270	324	171	227	196	280	314
	Not sure	COL %	15%	11%	14%	16%	16%	16%	10%	20%	19%	15%	12%	13%	17%
		SIG							A	C					A
		COUNT	299	29	93	71	78	28	95	204	106	110	83	131	168

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Table 43

B7. Which of these two leaders do you trust more to handle each of the following economic issues? - Minimizing the deficit.

			Total	Region					Gender		Age			Social Grade	
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)
Minimizing the deficit	All Respondents	BASE	2,020	256	652	434	498	180	979	1,041	569	728	722	1,031	989
		UNWT	2,020	250	635	462	505	168	960	1,060	602	704	714	1,113	907
	Gordon Brown	COL %	20%	18%	17%	17%	21%	34%	22%	17%	19%	21%	19%	19%	20%
		SIG						A B C D	B						
		COUNT	398	46	113	75	104	61	216	182	108	154	136	200	198
	David Cameron	COL %	34%	33%	39%	37%	31%	20%	38%	30%	29%	31%	41%	38%	30%
		SIG		E	E	E	E		B				A B	B	
		COUNT	689	84	256	159	156	35	375	315	163	228	298	396	293
	Neither	COL %	31%	33%	29%	31%	31%	33%	30%	32%	31%	33%	29%	29%	33%
		SIG													A
		COUNT	624	83	192	133	157	59	291	333	177	239	207	297	327
	Not sure	COL %	15%	17%	14%	15%	16%	14%	10%	20%	21%	15%	11%	13%	17%
		SIG								A	B C				A
		COUNT	309	44	92	67	82	25	97	212	120	108	81	138	171

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Table 44

B7. Which of these two leaders do you trust more to handle each of the following economic issues? - Creating jobs.

			Total	Region					Gender		Age			Social Grade	
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)
Creating jobs	All Respondents	BASE	2,020	256	652	434	498	180	979	1,041	569	728	722	1,031	989
		UNWT	2,020	250	635	462	505	168	960	1,060	602	704	714	1,113	907
	Gordon Brown	COL %	22%	26%	20%	19%	22%	29%	24%	20%	22%	22%	22%	22%	22%
		SIG								B					
	David Cameron	COUNT	441	66	128	85	111	52	235	206	125	160	156	224	217
		COL %	28%	26%	31%	30%	27%	16%	30%	26%	25%	26%	32%	31%	25%
	Neither	SIG			E	E	E						A B	B	
		COUNT	560	66	201	130	135	28	289	271	143	186	231	318	242
	Not sure	COL %	34%	33%	33%	36%	33%	38%	35%	33%	33%	37%	33%	33%	36%
		SIG													
	Not sure	COUNT	693	86	217	156	165	69	345	348	187	269	236	336	356
		COL %	16%	15%	16%	15%	18%	17%	11%	21%	20%	15%	14%	15%	17%
	Not sure	SIG								A	C				
		COUNT	326	38	106	63	88	30	110	216	114	112	99	153	173

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Table 45

B7. Which of these two leaders do you trust more to handle each of the following economic issues? - Dealing with taxes.

			Total	Region					Gender		Age			Social Grade		
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	
Dealing with taxes	All Respondents	BASE	2,020	256	652	434	498	180	979	1,041	569	728	722	1,031	989	
		UNWT	2,020	250	635	462	505	168	960	1,060	602	704	714	1,113	907	
	Gordon Brown	COL %	22%	25%	18%	20%	21%	36%	23%	21%	21%	23%	21%	22%	22%	
		SIG						B C D								
	David Cameron	COUNT	439	64	115	88	107	65	223	216	120	170	149	222	217	
		COL %	32%	32%	36%	34%	31%	15%	36%	28%	28%	29%	38%	35%	29%	
	Neither	SIG		E	E	E	E		B				A B	B		
		COUNT	649	82	237	146	157	28	355	294	161	213	275	365	283	
	Not sure	COL %	31%	30%	32%	32%	31%	32%	30%	32%	31%	33%	31%	30%	33%	
		SIG														
		COUNT	634	78	206	137	155	58	298	335	174	239	220	311	323	
	Not sure	COL %	15%	13%	14%	15%	16%	16%	10%	19%	20%	15%	11%	13%	17%	
		SIG							A	B C					A	
			COUNT	298	33	94	63	80	28	103	196	114	106	78	133	166

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Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.