

Table 14

D1. Did you watch tonight's debate featuring the three main party leaders?

			Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)					
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)
	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
	Yes, all of it	COL %	84%	84%	82%	85%	86%	82%	84%	84%	83%	82%	89%	86%	81%	84%	85%	85%	84%	100%	80%
		SIG																			
	Yes, some of it	COUNT	785	109	230	176	195	75	427	358	259	341	185	449	336	172	271	259	16	3	40
		COL %	16%	16%	18%	15%	14%	18%	16%	16%	17%	18%	11%	14%	19%	16%	15%	15%	16%	0%	20%
		SIG																			
		COUNT	150	21	49	32	32	16	82	68	53	73	24	73	77	32	48	46	3	0	10

: - Post Debate - April 22 --- Vision Critical --- 4/22/2010 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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Table 15

D2. If you had to pick only one leader, who do you think won the debate?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)					
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)
All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
	UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
Gordon Brown	COL %	23%	26%	19%	22%	25%	23%	24%	21%	23%	23%	22%	21%	24%	73%	4%	9%	21%	33%	14%
	SIG														B C D F				B	
David Cameron	COUNT	212	34	54	46	57	21	123	89	71	95	46	111	101	149	14	26	4	1	7
	COL %	32%	32%	38%	31%	27%	29%	31%	33%	28%	31%	38%	31%	33%	2%	76%	6%	16%	33%	28%
Nick Clegg	SIG											A			A C D F			A	A	A C
	COUNT	298	41	105	64	62	26	159	139	88	130	80	163	135	5	242	19	3	1	14
None of them	COL %	33%	33%	29%	35%	33%	41%	33%	34%	41%	30%	26%	34%	31%	14%	9%	73%	53%	33%	28%
	SIG									B C							A B F	A B		B
None of them	COUNT	309	43	81	72	76	37	166	143	129	125	55	179	130	28	29	222	10	1	14
	COL %	12%	9%	14%	13%	14%	8%	12%	13%	8%	15%	13%	13%	11%	11%	11%	12%	11%	0%	30%
None of them	SIG										A									A B C
	COUNT	116	12	39	26	32	7	61	55	24	64	28	69	47	22	34	38	2	0	15

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Table 16

D3. After watching the debate, how do you think each one of the three party leaders performed -Gordon Brown ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)						
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)	
Gordon Brown	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
	Very well	COL %	21%	22%	17%	20%	27%	19%	22%	20%	19%	22%	21%	20%	22%	60%	4%	15%	5%	0%	12%
		SIG														B C D F		B			
	Moderately well	COUNT	197	29	48	42	61	17	111	86	60	93	44	106	91	123	13	47	1	0	6
		COL %	44%	42%	46%	45%	39%	51%	45%	43%	50%	41%	40%	46%	41%	37%	37%	55%	63%	33%	38%
	Moderately badly	SIG									B							A B			
		COUNT	411	55	129	93	88	46	227	184	157	171	83	242	169	75	118	169	12	1	19
	Very badly	COL %	22%	22%	24%	26%	19%	16%	20%	25%	19%	23%	25%	21%	24%	2%	37%	21%	11%	67%	26%
		SIG																A C	A		A
	Not sure	COUNT	209	29	67	55	43	15	104	105	59	97	53	108	101	5	118	64	2	2	13
		COL %	11%	12%	12%	7%	14%	13%	13%	10%	10%	12%	12%	11%	11%	0%	20%	7%	16%	0%	22%
	Top2box	SIG															C				C
		COUNT	106	15	34	14	31	12	64	42	32	49	25	59	47	0	65	22	3	0	11
	Low2box	COL %	1%	2%	0%	2%	2%	1%	1%	2%	1%	1%	2%	1%	1%	0%	2%	1%	5%	0%	2%
		SIG								A											
	Top2box	COUNT	12	2	1	4	4	1	3	9	4	4	4	7	5	1	5	3	1	0	1
		COL %	65%	65%	63%	65%	66%	69%	66%	63%	70%	64%	61%	67%	63%	97%	41%	71%	68%	33%	50%
	Low2box	SIG															B C D E F	B			
		COUNT	608	84	177	135	149	63	338	270	217	264	127	348	260	198	131	216	13	1	25
Low2box	COL %	34%	34%	36%	33%	33%	30%	33%	35%	29%	35%	37%	32%	36%	2%	57%	28%	26%	67%	48%	
	SIG															A C	A	A	A	A	
Low2box	COUNT	315	44	101	69	74	27	168	147	91	146	78	167	148	5	183	86	5	2	24	
	SIG																				

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Table 17

D3. After watching the debate, how do you think each one of the three party leaders performed -David Cameron ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)						
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)	
David Cameron	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
	Very well	COL %	27%	25%	29%	26%	26%	27%	25%	30%	23%	26%	35%	27%	27%	4%	63%	10%	21%	33%	12%
		SIG											A				A C D F		A		
	Moderately well	COUNT	254	33	82	54	60	25	126	128	71	109	74	141	113	8	202	29	4	1	6
		COL %	40%	38%	43%	41%	38%	37%	41%	39%	38%	41%	41%	39%	42%	38%	34%	46%	32%	33%	50%
	Moderately badly	SIG															B				
		COUNT	376	50	120	85	87	34	210	166	120	170	86	202	174	78	107	140	6	1	25
	Very badly	COL %	22%	25%	20%	23%	22%	20%	23%	21%	24%	23%	18%	22%	23%	37%	3%	32%	21%	33%	26%
		SIG								B		C			B		B		B	B	B
	Not sure	COUNT	206	33	57	47	51	18	116	90	74	95	37	113	93	76	8	97	4	1	13
		COL %	9%	11%	6%	9%	11%	12%	11%	7%	13%	8%	5%	11%	7%	20%	0%	11%	21%	0%	12%
	Top2box	SIG												B		C					
		COUNT	84	14	16	18	25	11	55	29	41	33	10	56	28	40	0	33	4	0	6
	Low2box	COL %	2%	0%	1%	2%	2%	3%	0%	3%	2%	2%	1%	2%	1%	1%	2%	5%	0%	0%	
		SIG							A												
	Top2box	COUNT	15	0	4	4	4	3	2	13	6	7	2	10	5	2	2	6	1	0	0
		COL %	67%	64%	72%	67%	65%	65%	66%	69%	61%	67%	77%	66%	69%	42%	97%	55%	53%	67%	62%
	Low2box	SIG											A				A C D F				
		COUNT	630	83	202	139	147	59	336	294	191	279	160	343	287	86	309	169	10	2	31
Low2box	COL %	31%	36%	26%	31%	33%	32%	34%	28%	37%	31%	22%	32%	29%	57%	3%	43%	42%	33%	38%	
	SIG									C					B C		B	B	B	B	
Low2box	COUNT	290	47	73	65	76	29	171	119	115	128	47	169	121	116	8	130	8	1	19	
	SIG																				

: - Post Debate - April 22 --- Vision Critical --- 4/22/2010 tl

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Table 18

D3. After watching the debate, how do you think each one of the three party leaders performed -Nick Clegg ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)						
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)
Nick Clegg	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
	Very well	COL %	33%	28%	32%	34%	35%	37%	33%	34%	32%	35%	31%	33%	34%	23%	13%	64%	37%	33%	24%
		SIG																A B F			
	Moderately well	COUNT	312	37	90	71	80	34	169	143	101	146	65	173	139	46	43	196	7	1	12
		COL %	48%	55%	52%	47%	44%	43%	48%	49%	49%	48%	49%	49%	48%	53%	61%	33%	47%	67%	34%
	Moderately badly	SIG														C	C F				
		COUNT	453	72	144	97	101	39	245	208	152	199	102	256	197	109	196	101	9	2	17
	Very badly	COL %	12%	12%	10%	13%	11%	13%	12%	11%	11%	11%	13%	11%	12%	15%	18%	1%	16%	0%	22%
		SIG														C	C		C		C
	Not sure	COUNT	108	15	28	27	26	12	61	47	34	46	28	60	48	30	57	3	3	0	11
		COL %	5%	5%	4%	4%	6%	5%	6%	4%	6%	4%	5%	5%	5%	6%	5%	1%	0%	0%	20%
	Top2box	SIG														C	C				A B C
		COUNT	45	6	12	8	14	5	29	16	18	17	10	24	21	13	17	4	0	0	10
	Low2box	COL %	2%	0%	2%	2%	3%	1%	1%	3%	2%	1%	2%	2%	2%	3%	2%	0%	0%	0%	0%
		SIG								A						C					
	Top2box	COUNT	17	0	5	5	6	1	5	12	7	6	4	9	8	6	6	1	0	0	0
		COL %	82%	84%	84%	81%	80%	80%	81%	82%	81%	83%	80%	82%	81%	76%	75%	97%	84%	100%	58%
	Low2box	SIG																A B D F			
		COUNT	765	109	234	168	181	73	414	351	253	345	167	429	336	155	239	297	16	3	29
	Low2box	COL %	16%	16%	14%	17%	18%	19%	18%	15%	17%	15%	18%	16%	17%	21%	23%	2%	16%	0%	42%
		SIG														C	C		C		A B C
	Low2box	COUNT	153	21	40	35	40	17	90	63	52	63	38	84	69	43	74	7	3	0	21

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Table 19

D4. After watching the debate, would you say your opinion of the three party leaders improved, stayed the same or worsened -Gordon Brown ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)							
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)		
Gordon Brown	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50	
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50	
	Improved	COL %	33%	32%	31%	33%	37%	35%	35%	32%	36%	31%	33%	35%	31%	59%	16%	35%	37%	33%	32%	
		SIG														B C F		B				
	Stayed the same	COUNT	312	42	86	69	83	32	177	135	112	130	70	185	127	121	52	107	7	1	16	
		COL %	49%	54%	53%	47%	43%	49%	46%	53%	49%	50%	48%	49%	49%	39%	56%	51%	42%	33%	38%	
	Worsened	SIG								A							A					
		COUNT	460	70	149	98	98	45	234	226	154	206	100	256	204	79	178	155	8	1	19	
	Not sure	COL %	16%	14%	15%	18%	19%	14%	19%	14%	13%	18%	18%	14%	19%	1%	27%	13%	21%	33%	30%	
		SIG							B							A C	A	A	A	A	A C	
	Not sure	COUNT	154	18	43	37	43	13	96	58	41	75	38	75	79	2	87	39	4	1	15	
		COL %	1%	0%	0%	2%	1%	1%	0%	2%	2%	1%	0%	1%	1%	1%	1%	1%	0%	0%	0%	
			COUNT	9	0	1	4	3	1	2	7	5	3	1	6	3	2	2	4	0	0	0

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Table 20

D4. After watching the debate, would you say your opinion of the three party leaders improved, stayed the same or worsened -David Cameron ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)						
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)	
David Cameron	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
	Improved	COL %	33%	27%	37%	36%	32%	22%	31%	34%	25%	35%	40%	33%	33%	6%	66%	20%	16%	33%	26%
		SIG										A	A				A C D F	A			A
	Stayed the same	COUNT	306	35	104	74	73	20	160	146	79	144	83	170	136	12	212	60	3	1	13
		COL %	43%	48%	42%	40%	44%	47%	42%	45%	48%	42%	39%	42%	45%	52%	31%	47%	42%	67%	50%
	Worsened	SIG														B	B	B			B
		COUNT	406	62	116	84	101	43	216	190	150	174	82	221	185	106	98	144	8	2	25
	Not sure	COL %	22%	25%	19%	23%	21%	31%	25%	19%	23%	22%	20%	24%	20%	40%	2%	31%	42%	0%	24%
		SIG							B							B	B	B			B
		COUNT	207	33	52	47	47	28	128	79	73	92	42	123	84	82	6	95	8	0	12
		COL %	2%	0%	3%	1%	3%	0%	1%	3%	3%	1%	1%	2%	2%	2%	1%	2%	0%	0%	0%
		SIG																			
		COUNT	16	0	7	3	6	0	5	11	10	4	2	8	8	4	3	6	0	0	0

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Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Table 21

D4. After watching the debate, would you say your opinion of the three party leaders improved, stayed the same or worsened -Nick Clegg ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)						
			(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)
Nick Clegg	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
	Improved	COL %	27%	30%	24%	27%	29%	29%	26%	28%	31%	29%	19%	24%	31%	23%	14%	45%	37%	33%	24%
		SIG									C	C			A			A B			
	Stayed the same	COUNT	254	39	66	57	66	26	134	120	96	118	40	126	128	46	46	137	7	1	12
		COL %	48%	53%	51%	50%	41%	47%	52%	44%	51%	46%	49%	52%	43%	47%	49%	51%	47%	0%	38%
	Worsened	SIG							B					B							
		COUNT	452	69	143	103	94	43	264	188	160	189	103	274	178	95	155	155	9	0	19
	Not sure	COL %	22%	15%	22%	21%	27%	24%	21%	24%	15%	23%	31%	22%	23%	28%	35%	3%	16%	67%	34%
		SIG										A	A			C	C			C	C
	Not sure	COUNT	209	19	62	44	62	22	106	103	48	96	65	114	95	58	113	9	3	2	17
		COL %	2%	2%	3%	2%	2%	0%	1%	4%	3%	3%	0%	2%	3%	2%	2%	1%	0%	0%	4%
	Not sure	SIG								A											
		COUNT	20	3	8	4	5	0	5	15	8	11	1	8	12	5	5	4	0	0	2

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Table 22

D5. After watching the debate, would you say you are more likely, just as likely, or less likely to vote for each of the following political parties in the General Election- Labour ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)						
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)	
Labour	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
	More likely	COL %	17%	17%	12%	18%	23%	20%	18%	17%	21%	17%	14%	17%	18%	57%	3%	10%	26%	0%	2%
		SIG						B								B C F		B	B F		
	Just as likely	COUNT	163	22	33	37	53	18	92	71	64	69	30	87	76	116	9	29	5	0	1
		COL %	36%	43%	35%	35%	32%	40%	36%	35%	45%	35%	25%	40%	31%	42%	26%	44%	37%	67%	36%
	Less likely	SIG									B C	C			B		B				
		COUNT	334	56	97	73	72	36	185	149	139	143	52	207	127	85	82	133	7	2	18
	Not sure	COL %	41%	35%	47%	41%	41%	36%	41%	42%	29%	44%	56%	38%	46%	0%	68%	40%	37%	33%	58%
		SIG										A	A B		A		C D				
	Not sure	COUNT	388	45	132	86	92	33	209	179	89	183	116	200	188	0	218	121	7	1	29
		COL %	5%	5%	6%	6%	4%	4%	5%	6%	6%	5%	5%	5%	5%	1%	3%	7%	0%	0%	4%
	Not sure	SIG															A				
		COUNT	50	7	17	12	10	4	23	27	20	19	11	28	22	3	10	22	0	0	2

: - Post Debate - April 22 --- Vision Critical --- 4/22/2010 tl

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Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Table 23

D5. After watching the debate, would you say you are more likely, just as likely, or less likely to vote for each of the following political parties in the General Election- Conservative ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)						
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)	
Conservative	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
	More likely	COL %	23%	22%	29%	21%	20%	14%	21%	24%	18%	23%	30%	22%	23%	3%	60%	3%	5%	33%	14%
		SIG			E								A				A C D F			C	A C
	Just as likely	COUNT	213	29	82	44	45	13	109	104	56	95	62	117	96	6	190	8	1	1	7
		COL %	36%	38%	33%	38%	36%	36%	37%	34%	42%	33%	32%	37%	33%	23%	39%	39%	32%	67%	46%
	Less likely	SIG									B						A	A			A
		COUNT	333	49	92	78	81	33	187	146	130	136	67	195	138	46	124	119	6	2	23
	Not sure	COL %	37%	37%	33%	36%	41%	45%	39%	35%	36%	39%	35%	36%	38%	72%	1%	53%	63%	0%	36%
		SIG														B C F		B	B		B
		COUNT	347	48	91	75	92	41	197	150	111	162	74	189	158	147	2	163	12	0	18
		COL %	4%	3%	5%	5%	4%	4%	3%	6%	5%	5%	3%	4%	5%	2%	1%	5%	0%	0%	4%
		SIG								A								B			
		COUNT	42	4	14	11	9	4	16	26	15	21	6	21	21	5	3	15	0	0	2

: - Post Debate - April 22 --- Vision Critical --- 4/22/2010 tl

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Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Table 24

D5. After watching the debate, would you say you are more likely, just as likely, or less likely to vote for each of the following political parties in the General Election- Liberal Democrat ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)						
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)	
Liberal Democrat	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
	More likely	COL %	25%	26%	21%	25%	27%	27%	26%	23%	30%	23%	21%	25%	25%	14%	5%	57%	26%	33%	14%
		SIG									C					B		A B F	B		
	Just as likely	COUNT	231	34	59	52	61	25	133	98	94	94	43	129	102	28	15	173	5	1	7
		COL %	38%	38%	40%	39%	35%	35%	38%	38%	43%	38%	29%	42%	33%	38%	36%	38%	42%	33%	46%
	Less likely	SIG									C				B						
		COUNT	354	50	112	81	79	32	191	163	135	158	61	218	136	77	116	117	8	1	23
	Not sure	COL %	30%	25%	32%	28%	32%	34%	31%	30%	19%	32%	44%	28%	33%	40%	52%	2%	32%	33%	32%
		SIG									A	A B				C	C		C	C	C
	Not sure	COUNT	283	33	89	58	72	31	156	127	59	133	91	145	138	82	166	5	6	1	16
		COL %	7%	10%	7%	8%	7%	3%	6%	9%	8%	7%	7%	6%	9%	8%	7%	3%	0%	0%	8%
		SIG																			
		COUNT	67	13	19	17	15	3	29	38	24	29	14	30	37	17	22	10	0	0	4

: - Post Debate - April 22 --- Vision Critical --- 4/22/2010 tl

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Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Table 25

D6. After watching the debate, which leader do you think did the best job at each of the following - Having a strong grasp of the issues ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)						
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)	
Having a strong grasp of the issues	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
	Gordon Brown	COL %	32%	32%	26%	36%	33%	42%	34%	31%	33%	33%	30%	32%	33%	84%	8%	25%	42%	67%	18%
		SIG						B								B C D F		B	B		
		COUNT	303	42	73	74	76	38	171	132	103	138	62	165	138	171	24	76	8	2	9
	David Cameron	COL %	33%	33%	39%	29%	31%	30%	32%	34%	29%	32%	42%	33%	34%	3%	77%	10%	16%	33%	26%
		SIG											A B			A C D F					A C
		COUNT	309	43	108	60	71	27	164	145	89	132	88	170	139	7	246	30	3	1	13
	Nick Clegg	COL %	28%	25%	29%	27%	29%	24%	26%	30%	32%	27%	22%	29%	26%	9%	9%	61%	26%	0%	26%
		SIG																A B D F			A B
		COUNT	259	33	82	57	65	22	131	128	100	112	47	151	108	19	30	185	5	0	13
	None of them	COL %	7%	9%	6%	8%	7%	4%	8%	5%	6%	8%	6%	7%	7%	3%	6%	5%	16%	0%	30%
		SIG							B												A B C
		COUNT	64	12	16	17	15	4	43	21	20	32	12	36	28	7	19	14	3	0	15

: - Post Debate - April 22 --- Vision Critical --- 4/22/2010 tl

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Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Table 26

D6. After watching the debate, which leader do you think did the best job at each of the following - Understanding the needs of people like me ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)						
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)	
Understanding the needs of people like me	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
	Gordon Brown	COL %	19%	21%	15%	21%	21%	23%	19%	19%	18%	20%	20%	17%	22%	66%	3%	7%	16%	0%	8%
		SIG														B C D F					
		COUNT	180	27	41	44	47	21	98	82	57	81	42	89	91	135	10	22	3	0	4
	David Cameron	COL %	31%	32%	35%	30%	28%	26%	30%	32%	25%	30%	42%	31%	31%	4%	77%	5%	11%	67%	26%
		SIG											A B				A C D F			A C	A C
		COUNT	290	42	98	63	63	24	154	136	79	124	87	163	127	8	245	15	2	2	13
	Nick Clegg	COL %	39%	34%	38%	37%	43%	41%	40%	37%	46%	38%	28%	40%	37%	18%	13%	82%	47%	33%	30%
		SIG									C	C						A B D F	A B		B
		COUNT	361	44	107	76	97	37	204	157	144	159	58	210	151	36	41	249	9	1	15
	None of them	COL %	11%	13%	12%	12%	9%	10%	10%	12%	10%	12%	11%	11%	11%	12%	7%	6%	26%	0%	36%
		SIG																	B C		A B C
		COUNT	104	17	33	25	20	9	53	51	32	50	22	60	44	25	23	19	5	0	18

: - Post Debate - April 22 --- Vision Critical --- 4/22/2010 tl

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Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Table 27

D6. After watching the debate, which leader do you think did the best job at each of the following - Coming across as Prime Ministerial ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)						
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)	
Coming across as Prime Ministerial	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
	Gordon Brown	COL %	31%	31%	27%	31%	33%	41%	33%	29%	30%	32%	32%	31%	31%	83%	7%	23%	37%	33%	18%
		SIG														B C D F		B	B		
		COUNT	291	40	75	65	74	37	166	125	93	132	66	161	130	169	22	71	7	1	9
	David Cameron	COL %	37%	37%	41%	36%	37%	30%	36%	39%	30%	39%	44%	36%	39%	6%	83%	13%	16%	67%	34%
		SIG											A			A C D F			A	A C	
		COUNT	348	48	115	75	83	27	183	165	95	160	93	188	160	12	264	40	3	2	17
	Nick Clegg	COL %	23%	24%	19%	25%	24%	23%	22%	24%	31%	20%	15%	24%	20%	8%	3%	54%	32%	0%	18%
		SIG									B C						A B F	A B		B	
		COUNT	211	31	53	51	55	21	110	101	98	81	32	127	84	16	11	166	6	0	9
	None of them	COL %	9%	8%	13%	8%	7%	7%	10%	8%	8%	10%	9%	9%	9%	3%	7%	9%	16%	0%	30%
		SIG																		A B C	
		COUNT	85	11	36	17	15	6	50	35	26	41	18	46	39	7	22	28	3	0	15

: - Post Debate - April 22 --- Vision Critical --- 4/22/2010 tl

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Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Table 28

D6. After watching the debate, which leader do you think did the best job at each of the following - Showing that he had a common touch ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)						
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)	
Showing that he had a common touch	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
	Gordon Brown	COL %	16%	15%	11%	20%	17%	20%	14%	18%	17%	15%	16%	13%	19%	52%	4%	6%	11%	0%	4%
		SIG																			
		COUNT	148	19	32	41	38	18	73	75	52	63	33	70	78	106	14	19	2	0	2
	David Cameron	COL %	23%	28%	28%	20%	21%	16%	24%	22%	20%	21%	31%	23%	24%	5%	58%	3%	0%	33%	16%
		SIG											A B				A C F				C
		COUNT	217	36	78	41	47	15	122	95	63	89	65	119	98	10	184	10	0	1	8
	Nick Clegg	COL %	49%	44%	49%	50%	50%	49%	50%	48%	53%	50%	40%	53%	44%	32%	27%	85%	68%	67%	38%
		SIG									C	C		B			A B F	A B			
		COUNT	456	57	136	104	114	45	253	203	164	209	83	276	180	65	86	258	13	2	19
	None of them	COL %	12%	14%	12%	11%	12%	14%	12%	12%	11%	13%	13%	11%	14%	11%	11%	6%	21%	0%	42%
		SIG																			A B C
		COUNT	114	18	33	22	28	13	61	53	33	53	28	57	57	23	35	18	4	0	21

: - Post Debate - April 22 --- Vision Critical --- 4/22/2010 tl

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Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Table 29

D6. After watching the debate, which leader do you think did the best job at each of the following - Making it clear what he would do as Prime Minister ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)						
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)	
Making it clear what he would do as Prime Minister	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
	Gordon Brown	COL %	28%	28%	22%	28%	31%	37%	31%	25%	26%	31%	24%	28%	28%	81%	6%	19%	32%	0%	14%
		SIG						B	B						B C D F		B	B			
	David Cameron	COUNT	262	37	62	58	71	34	157	105	82	130	50	146	116	165	19	57	6	0	7
		COL %	38%	37%	44%	35%	36%	34%	36%	40%	29%	38%	51%	38%	38%	7%	82%	13%	16%	33%	44%
	Nick Clegg	SIG											A B			A C D F					A C
		COUNT	355	48	123	72	81	31	184	171	92	157	106	197	158	15	261	41	3	1	22
	None of them	COL %	25%	25%	25%	27%	25%	18%	25%	25%	33%	20%	21%	26%	23%	5%	6%	60%	32%	33%	14%
		SIG									B C							A B F	A B		
		COUNT	231	33	69	56	57	16	126	105	104	84	43	135	96	11	18	184	6	1	7
		COL %	9%	9%	9%	11%	8%	11%	8%	11%	11%	10%	5%	8%	10%	6%	7%	8%	21%	33%	28%
		SIG									C										A B C
		COUNT	87	12	25	22	18	10	42	45	34	43	10	44	43	13	21	23	4	1	14

: - Post Debate - April 22 --- Vision Critical --- 4/22/2010 tl

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Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Table 30

D6. After watching the debate, which leader do you think did the best job at each of the following - Making the right decisions about foreign policy ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)						
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)	
Making the right decisions about foreign policy	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
	Gordon Brown	COL %	25%	31%	20%	23%	28%	25%	28%	21%	25%	26%	22%	24%	26%	74%	4%	17%	21%	67%	8%
		SIG							B							B C D F		B	B	B F	
		COUNT	231	40	57	47	64	23	140	91	78	108	45	124	107	151	13	51	4	2	4
	David Cameron	COL %	36%	32%	39%	34%	37%	33%	34%	38%	30%	35%	45%	35%	37%	9%	82%	8%	16%	0%	28%
		SIG											A			A C D F					A C
		COUNT	335	41	110	70	84	30	173	162	95	146	94	182	153	18	263	25	3	0	14
	Nick Clegg	COL %	26%	26%	28%	25%	24%	31%	28%	25%	33%	22%	24%	28%	24%	9%	7%	60%	42%	33%	24%
		SIG									B							A B F	A B		A B
		COUNT	247	34	79	52	54	28	142	105	104	93	50	147	100	18	21	183	8	1	12
	None of them	COL %	13%	12%	12%	19%	11%	11%	11%	16%	11%	16%	10%	13%	13%	8%	7%	15%	21%	0%	40%
		SIG									A							B			A B C
		COUNT	122	15	33	39	25	10	54	68	35	67	20	69	53	17	22	46	4	0	20

: - Post Debate - April 22 --- Vision Critical --- 4/22/2010 tl

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Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Table 31

D7b. Which of the three leaders do you trust more to handle each one of the following issues - International relations ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)							
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)		
International relations	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50	
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50	
	Gordon Brown	COL %	34%	35%	27%	34%	37%	46%	37%	30%	32%	37%	31%	34%	34%	89%	7%	27%	53%	67%	20%	
		SIG						B	B							B C D F		B	B	B	B	
	David Cameron	COUNT	318	46	76	71	83	42	189	129	100	153	65	177	141	181	21	82	10	2	10	
		COL %	39%	42%	47%	36%	36%	29%	37%	42%	32%	41%	48%	38%	41%	4%	88%	12%	16%	33%	40%	
	Nick Clegg	SIG			E							A	A			A C D F				A C		
		COUNT	368	54	131	75	82	26	189	179	99	169	100	200	168	9	281	36	3	1	20	
	Nick Clegg	COL %	27%	23%	26%	30%	27%	25%	26%	28%	36%	22%	21%	28%	25%	7%	5%	61%	32%	0%	40%	
		SIG									B C							A B F	A B		A B	
			COUNT	249	30	72	62	62	23	131	118	113	92	44	145	104	14	17	187	6	0	20

- Post Debate - April 22 --- Vision Critical --- 4/22/2010 il

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Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Table 32

D7b. Which of the three leaders do you trust more to handle each one of the following issues - Afghanistan ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)							
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)		
Afghanistan	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50	
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50	
	Gordon Brown	COL %	30%	35%	25%	32%	31%	37%	33%	27%	28%	33%	28%	29%	32%	83%	5%	22%	42%	33%	24%	
		SIG														B C D F		B	B		B	
	David Cameron	COUNT	285	45	70	66	70	34	168	117	88	138	59	152	133	170	17	66	8	1	12	
		COL %	40%	35%	47%	38%	40%	32%	38%	42%	32%	43%	47%	40%	41%	7%	86%	13%	16%	67%	46%	
	Nick Clegg	SIG										A	A			A C D F				A	A C	
		COUNT	375	46	130	80	90	29	194	181	100	176	99	207	168	15	274	41	3	2	23	
	Nick Clegg	COL %	29%	30%	28%	30%	30%	31%	29%	30%	40%	24%	24%	31%	27%	9%	9%	65%	42%	0%	30%	
		SIG									B C							A B F	A B		A B	
			COUNT	275	39	79	62	67	28	147	128	124	100	51	163	112	19	28	198	8	0	15

- Post Debate - April 22 --- Vision Critical --- 4/22/2010 il

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Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Table 33

D7b. Which of the three leaders do you trust more to handle each one of the following issues - Iraq ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)							
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)		
Iraq	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50	
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50	
	Gordon Brown	COL %	30%	31%	24%	30%	30%	42%	31%	27%	27%	33%	26%	28%	31%	82%	4%	20%	42%	33%	26%	
		SIG						B								B C D F		B	B		B	
	David Cameron	COUNT	276	40	67	63	68	38	159	117	85	137	54	147	129	168	13	62	8	1	13	
		COL %	39%	39%	46%	38%	37%	23%	38%	41%	31%	41%	47%	38%	40%	7%	86%	11%	5%	67%	42%	
	Nick Clegg	SIG			E							A	A			A C D F			A	A C		
		COUNT	364	51	128	79	85	21	191	173	98	168	98	199	165	15	274	35	1	2	21	
	Nick Clegg	COL %	32%	30%	30%	32%	33%	35%	31%	32%	41%	26%	27%	34%	29%	10%	10%	68%	53%	0%	32%	
		SIG									B C							A B F	A B		A B	
			COUNT	295	39	84	66	74	32	159	136	129	109	57	176	119	21	32	208	10	0	16

- Post Debate - April 22 --- Vision Critical --- 4/22/2010 il

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Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Table 34

D7b. Which of the three leaders do you trust more to handle each one of the following issues - Iran ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)							
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)		
Iran	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50	
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50	
	Gordon Brown	COL %	32%	33%	27%	30%	34%	44%	35%	28%	29%	36%	28%	31%	32%	82%	5%	26%	47%	33%	24%	
		SIG						B	B							B C D F		B	B		B	
	David Cameron	COUNT	296	43	74	62	77	40	176	120	91	147	58	162	134	167	15	80	9	1	12	
		COL %	41%	36%	48%	40%	39%	29%	39%	43%	34%	41%	49%	39%	42%	9%	89%	12%	5%	67%	44%	
	Nick Clegg	SIG			E								A			A C D F			A	A C D		
		COUNT	379	47	133	84	89	26	197	182	106	171	102	206	173	19	283	38	1	2	22	
	Nick Clegg	COL %	28%	31%	26%	30%	27%	27%	27%	29%	37%	23%	23%	30%	26%	9%	7%	61%	47%	0%	32%	
		SIG									B C							A B F	A B		A B	
			COUNT	260	40	72	62	61	25	136	124	115	96	49	154	106	18	21	187	9	0	16

: - Post Debate - April 22 --- Vision Critical --- 4/22/2010 il

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Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Table 35

D7b. Which of the three leaders do you trust more to handle each one of the following issues - Middle East ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)							
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)		
Middle East	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50	
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50	
	Gordon Brown	COL %	33%	34%	28%	33%	35%	45%	35%	31%	32%	36%	30%	32%	34%	84%	8%	26%	47%	33%	22%	
		SIG						B								B C D F		B	B		B	
	David Cameron	COUNT	311	44	78	69	79	41	179	132	99	150	62	169	142	171	25	80	9	1	11	
		COL %	39%	38%	44%	38%	39%	25%	38%	40%	30%	41%	47%	39%	39%	5%	87%	12%	5%	67%	48%	
	Nick Clegg	SIG			E							A	A			A C D F			A	A C D		
		COUNT	364	49	124	80	88	23	192	172	95	170	99	203	161	10	276	36	1	2	24	
	Nick Clegg	COL %	28%	28%	28%	28%	26%	30%	27%	29%	38%	23%	23%	29%	27%	11%	6%	62%	47%	0%	30%	
		SIG									B C							A B F	A B		A B	
			COUNT	260	37	77	59	60	27	138	122	118	94	48	150	110	23	18	189	9	0	15

- Post Debate - April 22 --- Vision Critical --- 4/22/2010 il

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Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Table 36

D7b. Which of the three leaders do you trust more to handle each one of the following issues - National Defence ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)							
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)		
National Defence	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50	
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50	
	Gordon Brown	COL %	30%	30%	22%	34%	31%	38%	29%	30%	30%	32%	24%	29%	30%	81%	5%	22%	42%	67%	20%	
		SIG				B		B								B C D F		B	B	B	B	
	David Cameron	COUNT	277	39	62	71	70	35	150	127	94	133	50	153	124	165	15	67	8	2	10	
		COL %	44%	42%	51%	42%	42%	33%	43%	45%	37%	44%	53%	43%	44%	9%	90%	19%	11%	33%	48%	
	Nick Clegg	SIG			E								A			A C D E F					A C	
		COUNT	408	54	141	88	95	30	218	190	114	184	110	225	183	19	287	57	2	1	24	
	Nick Clegg	COL %	27%	28%	27%	24%	27%	29%	28%	26%	33%	23%	23%	28%	26%	10%	5%	59%	47%	0%	32%	
		SIG									B C							A B F	A B		A B	
			COUNT	250	37	76	49	62	26	141	109	104	97	49	144	106	20	17	181	9	0	16

: - Post Debate - April 22 --- Vision Critical --- 4/22/2010 il

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Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Table 37

D7b. Which of the three leaders do you trust more to handle each one of the following issues - International terrorism ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)							
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)		
International terrorism	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50	
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50	
	Gordon Brown	COL %	37%	35%	31%	38%	37%	53%	37%	36%	37%	38%	33%	36%	37%	90%	9%	32%	53%	67%	18%	
		SIG						B								B C D F		B	B	B		
	David Cameron	COUNT	343	45	87	79	84	48	190	153	116	157	70	189	154	183	29	98	10	2	9	
		COL %	41%	38%	46%	39%	41%	27%	39%	42%	33%	42%	48%	39%	42%	4%	87%	17%	11%	33%	48%	
	Nick Clegg	SIG			E							A	A			A C D F	A			A C		
		COUNT	379	50	129	82	93	25	200	179	104	175	100	206	173	8	276	51	2	1	24	
	Nick Clegg	COL %	23%	27%	23%	23%	22%	20%	23%	22%	29%	20%	19%	24%	21%	6%	4%	51%	37%	0%	34%	
		SIG									B C							A B	A B		A B	
			COUNT	213	35	63	47	50	18	119	94	92	82	39	127	86	13	14	156	7	0	17

- Post Debate - April 22 --- Vision Critical --- 4/22/2010 il

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Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Table 38

D7b. Which of the three leaders do you trust more to handle each one of the following issues - Europe ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)							
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)		
Europe	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50	
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50	
	Gordon Brown	COL %	25%	30%	18%	26%	28%	33%	24%	27%	24%	29%	22%	23%	28%	80%	3%	12%	42%	33%	18%	
		SIG						B								B C D F		B	B C		B	
	David Cameron	COUNT	237	39	50	55	63	30	124	113	74	118	45	122	115	164	11	37	8	1	9	
		COL %	41%	38%	47%	39%	40%	37%	41%	41%	34%	42%	52%	41%	42%	8%	88%	14%	32%	33%	48%	
	Nick Clegg	SIG											A			A C D F		A		A C		
		COUNT	387	49	132	81	91	34	211	176	106	173	108	213	174	17	280	42	6	1	24	
	Nick Clegg	COL %	33%	32%	35%	35%	32%	30%	34%	32%	42%	30%	27%	36%	30%	11%	9%	74%	26%	33%	34%	
		SIG									B C							A B D F		A B		
			COUNT	311	42	97	72	73	27	174	137	132	123	56	187	124	23	28	226	5	1	17

: - Post Debate - April 22 --- Vision Critical --- 4/22/2010 tl

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Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Table 39

D7b. Which of the three leaders do you trust more to handle each one of the following issues - Climate change ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)						
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)	
Climate change	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50
	Gordon Brown	COL %	24%	23%	19%	27%	24%	30%	22%	25%	24%	26%	20%	22%	26%	68%	8%	11%	37%	0%	20%
		SIG														B C F			B C		
	David Cameron	COUNT	222	30	54	57	54	27	114	108	74	106	42	114	108	138	25	34	7	0	10
		COL %	32%	35%	34%	31%	33%	25%	30%	35%	29%	31%	40%	31%	33%	6%	71%	9%	11%	33%	42%
	Nick Clegg	SIG											A			A C D F					A C
		COUNT	302	45	94	65	75	23	154	148	89	130	83	164	138	12	226	28	2	1	21
		COL %	44%	42%	47%	41%	43%	45%	47%	40%	48%	43%	40%	47%	40%	26%	21%	80%	53%	67%	38%
	Nick Clegg	SIG							B									A B F	B		
		COUNT	411	55	131	86	98	41	241	170	149	178	84	244	167	54	68	243	10	2	19

: - Post Debate - April 22 --- Vision Critical --- 4/22/2010 tl

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Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Table 40

D7b. Which of the three leaders do you trust more to handle each one of the following issues - China ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)							
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)		
China	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50	
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50	
	Gordon Brown	COL %	31%	33%	24%	31%	33%	42%	31%	30%	28%	35%	26%	29%	33%	82%	6%	24%	42%	33%	14%	
		SIG						B							B C D F		B	B				
	David Cameron	COUNT	286	43	67	64	74	38	157	129	86	146	54	150	136	168	20	72	8	1	7	
		COL %	40%	38%	48%	38%	39%	29%	41%	40%	33%	41%	50%	39%	42%	9%	87%	13%	21%	33%	46%	
	Nick Clegg	SIG			E								A			A C D F					A C	
		COUNT	378	49	134	80	89	26	208	170	102	171	105	205	173	18	278	39	4	1	23	
	Nick Clegg	COL %	29%	29%	28%	31%	28%	30%	28%	30%	40%	23%	24%	32%	25%	9%	7%	64%	37%	33%	40%	
		SIG									B C			B				A B F	A B		A B	
			COUNT	271	38	78	64	64	27	144	127	124	97	50	167	104	18	21	194	7	1	20

: - Post Debate - April 22 --- Vision Critical --- 4/22/2010 il

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Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Table 41

D7b. Which of the three leaders do you trust more to handle each one of the following issues - International development ?

		Total	Region					Gender		Age			Social Grade		Vote Intention (BEFORE DEBATE)							
		(A)	London (A)	Rest of South (B)	Midlands and Wales (C)	North (D)	Scotland (E)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	ABC1 (A)	C2DE (B)	Labour (A)	Conservative (B)	Liberal Democrats (C)	Scottish National Party (SNP) (D)	Plaid Cymru (E)	Other (F)		
International development	All Respondents	BASE	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50	
		UNWT	935	130	279	208	227	91	509	426	312	414	209	522	413	204	319	305	19	3	50	
	Gordon Brown	COL %	31%	35%	25%	32%	32%	36%	32%	29%	28%	35%	28%	30%	31%	85%	8%	20%	42%	67%	20%	
		SIG														B C D F		B	B	B		
	David Cameron	COUNT	287	45	69	67	73	33	162	125	86	143	58	157	130	174	25	60	8	2	10	
		COL %	39%	37%	43%	39%	39%	30%	38%	40%	31%	39%	50%	38%	40%	6%	84%	14%	16%	33%	46%	
	Nick Clegg	SIG											A B			A C D F					A C	
		COUNT	364	48	120	81	88	27	193	171	97	163	104	197	167	12	268	42	3	1	23	
	Nick Clegg	COL %	30%	28%	32%	29%	29%	34%	30%	31%	41%	26%	22%	32%	28%	9%	8%	67%	42%	0%	34%	
		SIG									B C							A B F	A B		A B	
			COUNT	284	37	90	60	66	31	154	130	129	108	47	168	116	18	26	203	8	0	17

: - Post Debate - April 22 --- Vision Critical --- 4/22/2010 il

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.