

RAOUL MOAT

Britons Support Northumbria Police Actions on Raoul Moat's Manhunt

Almost three-in-four respondents think the fugitive killed himself, and disagree with notion that he was executed by Police.

[LONDON – Jul. 27, 2010] – Most people in Britain hold positive views on the performance of the Northumbria Police force in the events surrounding the chase and ultimate demise of Raoul Moat earlier this month, a new Angus Reid Public Opinion poll has found.

Northumbria police officers began chasing Moat on 3 July after the recently released inmate from Durham Prison shot three people, including his former girlfriend. The six-day manhunt entailed a massive operation and use of police resources, and ended when Moat committed suicide.

In the online survey of a representative national sample of 1,992 British adults, 64 per cent of respondents say they “very closely” or “moderately closely” followed the police operation in North East England, which was broadcast live on television.

Six-in-ten (61%) respondents are satisfied with the way the Northumbria Police handled the situation.

In contrast, half of Britons (50%) are dissatisfied with the way the media covered the case. Almost half of respondents (47%) are satisfied with the government's approach to Moat's chase, while 29 per cent condemn it.

KEY FINDINGS

- **61% are satisfied with police handling of Raoul Moat's chase**
- **73% say Raoul Moat killed himself; 10% say Police killed him**
- **92% disagree with the portrayal of Raoul Moat as a hero**

Full topline results are at the end of this release.

From July 20 to July 23, 2010, Angus Reid Public Opinion conducted an online survey among 1,992 randomly selected British adults who are Springboard UK panelists. The margin of error—which measures sampling variability—is +/- 2.2%. The results have been statistically weighted according to the most current education, age, gender and region data to ensure samples representative of the entire adult population of Great Britain. Discrepancies in or between totals are due to rounding.

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A large majority of Britons say Moat killed himself, yet 10 per cent of respondents think he was actually executed by the police.

The vast majority of those interviewed (92%) reject the notion that Moat could be considered a legend or a hero. Only three per cent of respondents endorse this notion.

Download Full Tables

http://www.visioncritical.com/wp-content/uploads/2010/07/table_moat_july2010.pdf

Download Full Methodology Statement

http://www.visioncritical.com/wp-content/uploads/2010/07/2010-07-23_UK_Method.pdf

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Raoul Moat

How closely did you follow the police operation in North East England to attempt to apprehend Raoul Moat earlier this month?

	Region					
	Total	London	Rest of South	Midlands and Wales	North	Scotland
Very closely / Moderately closely	64%	56%	62%	64%	70%	67%
Not too closely / Not closely at all	36%	44%	38%	36%	30%	33%

Raoul Moat

Overall, are you satisfied or dissatisfied with the way each one of the following entities dealt with the Raoul Moat case?

Total Great Britain			
	The Media in the UK	The Northumbria Police	The Government
Very satisfied	8%	27%	11%
Moderately satisfied	28%	34%	36%
Moderately dissatisfied	25%	15%	18%
Very dissatisfied	25%	8%	10%
Not sure	14%	16%	24%
Satisfied – net	36%	61%	47%
Dissatisfied – net	50%	23%	29%

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Raoul Moat

From what you have seen, read or heard about the Raoul Moat case, which of these statements comes closest to your own point of view?

	Total	Region				
		London	Rest of South	Midlands and Wales	North	Scotland
Raoul Moat was executed by police	10%	11%	9%	9%	11%	9%
Raoul Moat killed himself	73%	71%	74%	74%	74%	72%
Not sure	17%	19%	17%	17%	16%	19%

Raoul Moat

Some people have described Raoul Moat as a legend and a hero. Do you agree or disagree with this description?

	Total	Region				
		London	Rest of South	Midlands and Wales	North	Scotland
Strongly agree / Moderately agree	3%	6%	2%	3%	3%	3%
Strongly agree / Moderately disagree	92%	84%	94%	90%	94%	95%
Not sure	5%	10%	4%	7%	2%	3%

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Angus Reid Public Opinion is a practice of Vision Critical—a global research and technology company specializing in custom online panels, private communities, and innovative online methods. Vision Critical is a leader in the use of the Internet and rich media technology to collect high-quality, in-depth insights for a wide array of clients. Dr. Angus Reid and the Angus Reid Strategies team are pioneers in online research methodologies, and have been conducting online surveys since 1995

Vision Critical is now one of the largest market research enterprises in the world. In addition to its five offices in Canada—located in Vancouver, Calgary, Regina, Toronto, and Montreal—the firm also has offices in San Francisco, Chicago, New York, London, Paris and Sydney. Its team of specialists provides solutions across every type and sector of research, and currently serves over 200 international clients.

Angus Reid Public Opinion polls are conducted using the Angus Reid Forum (www.angusreidforum.com), Springboard America (www.springboardamerica.com) and Springboard UK (www.springboarduk.com) online panels, which are carefully recruited to ensure representation across all demographic and psychographic segments of these populations. Panel members pass through rigorous screening and a double opt-in process ensuring highly motivated and responsive members. These premier online survey platforms present respondents with highly visual, interactive, and engaging surveys, ensuring that panel members provide thoughtful and reliable responses. Each survey is actively sampled and weighted to model that characteristics of the universe required and employs the latest in quality control techniques to ensure data validity.

Angus Reid, the only public opinion firm to exclusively use online methods to follow the views of the electorate during the 2008 federal campaign, offered the most accurate prediction of the results of Canada's 40th election.

<http://bit.ly/4zxf1S>

Since 2006, Angus Reid has covered eight provincial elections in Canada—more than any other pollster in the country—and the results have accurately predicted the outcome of each of these democratic processes.

More information on the way Angus Reid conducts public opinion research can be found at

<http://bit.ly/3z0u1l>

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**For more information, please contact
our spokesperson listed in the footnote.**

**Copies of this poll are available on our website:
<http://www.visioncritical.com/category/global-opinions-and-trends>**

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