

LIBYA

# Few Americans Endorse a Regime Change Operation in Libya

*More than half of respondents are following the developments in the African nation “very closely” or “moderately closely.”*

[NEW YORK – Mar. 10, 2011] – The prospect of a military intervention to topple the Libyan regime is endorsed at this time by fewer than one-in-ten Americans, a new Vision Critical / Angus Reid poll has found.

The online survey of a representative national sample of 1,006 American adults presented respondents with three policy options that the United States government could take to deal with Libya, where a popular uprising that began in February has led to violent confrontations between rebels and the long-standing regime of Muammar Gaddafi.

More than a third of respondents (36%) believe the U.S. should impose economic sanctions against Libya—the course of action originally outlined by President Barack Obama last month.

One-in-five Americans (22%) would do nothing, saying that the African country poses no threat to the U.S. Only eight per cent of respondents would authorize a full-scale invasion of Libya to remove the current government.

There is little movement along party lines on this question, and the endorsement of a regime change operation in Libya is equally low among Democrats, Republicans and Independents.

More than half of Americans (55%) say they have followed recent news stories about Libya “very closely” or “moderately closely.”

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## KEY FINDINGS

- **36% would impose economic sanctions against Libya; 22% would do nothing; 8% would authorize a full-scale invasion of Libya to remove the current government**

Full topline results are at the end of this release.

*From March 4 to March 5, 2011, Vision Critical conducted an online survey among 1,006 American adults who are Springboard America panelists. The margin of error—which measures sampling variability—is +/- 3.1%. The results have been statistically weighted according to the most current education, age, gender and region Census data to ensure a sample representative of the entire adult population of the United States. Discrepancies in or between totals are due to rounding.*

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**About Vision Critical®**

*Vision Critical* is a global research and technology firm that creates software and services solutions for over 600 clients, including one-in-four of the world's top 100 brands. The company has offices across North America, Europe and Australia as well as a Global Partner Program that provides other research companies and consultants with access to top-of-the-line technology. Its Sparq™ product is the most widely adopted community panel platform on the planet.

**About the Vision Critical Public Affairs practice**

The Vision Critical Public Affairs practice is headed by Dr. Angus Reid: an industry visionary who has spent more than four decades asking questions to figure out what people feel, how they think and who they will vote for. A team of talented and experienced practitioners with a unique and profound understanding of global issues conduct high quality research throughout the world on a daily basis for corporations, governments, academic researchers, and non-profit organizations.

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**For more information, please contact  
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## Libya

How closely have you followed recent news stories about Libya?

	United States	Democrats	Republicans	Independents
Very closely	16%	15%	16%	21%
Moderately closely	39%	37%	47%	42%
Not too closely	29%	32%	27%	26%
Not closely at all	16%	16%	9%	11%

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From what you have seen, read or heard, which one of these three options should the United States government take to deal with Libya at this time?

	United States	Democrats	Republicans	Independents
Doing nothing; Libya poses no threat to the U.S.	22%	20%	20%	23%
Imposing economic sanctions against Libya	36%	37%	43%	41%
Authorizing a full-scale invasion of Libya to remove the current government	8%	9%	10%	7%
Not sure	34%	35%	28%	29%

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