

SPARQ

Bridging Services

VISIONCRITICAL®

Maintain your momentum following setup or through organizational change



Resourcing Support

Still hiring or onboarding staff to support your insight community?

Vision Critical can lend expertise and additional support for three months to ensure organizational success of the platform.

Two Service Levels

Select a service level based on your needs

- Need help building and implementing your insight program?
Select Research Bridging Services to receive a customized activity plan and comprehensive activity support.
- Have a plan and need help executing?
Select Technical Bridging Services to receive assistance on activity execution.

Research Bridging Services

Insight Roadmapping

- In-depth stakeholder discovery sessions, conducted as a group or individually, to define key business objectives for your community
- Customized six month plan for activities that answer strategic business objectives and keep members engaged

Comprehensive Activity Support

- Full assistance for three insight community activities over three months
- Includes activity design, programming, deployment, monitoring, and analysis

Enablement Sessions

- Three one-on-one sessions to debrief and ensure successful hand-off of activity roadmap to new hire

Technical Bridging Services

Activity Execution

- Technical support for three insight community activities over three months
- Includes programming, deployment, and monitoring

Enablement Sessions

- Three one-on-one sessions to debrief and ensure successful hand-off of activities to new hire

Already a customer? Contact Professional Services at projects@visioncritical.com

Want to learn more about Sparq? Request a live demo at [visioncritical.com](https://www.visioncritical.com)