

# SPARQ

## External Data & API Integration

VISIONCRITICAL®

Vision Critical's Technical Professional Services team can work with you to analyze your existing data structures, gaps, and API integration capabilities, and design an overall import and integration solution to bring more value to your investment.



### Technical integration to Leverage your Consent Data

Vision Critical's integrations professionals make it easy to link Sparq with your System of Record and increase the ROI from your consent data.

#### One-Time Snapshot

- Evaluate existing data stores and structures
- Import one-time data sets for members

#### Ongoing Data Integration

- Analyze API capabilities within your technology stack
- Design an integration solution best-suited to your needed insights
- Implement API and external data solutions customized and built on your schedule

### Data Source Evaluation

- Consultation and scoping
- Data source analysis
- Sparq import recommendations

### External Data Import

- Data transformation
- Import & QA
- Backup exports

### Sparq API Consultation & Solutions Design

- Review of your System-of-Record API capabilities
- Consultation on data integration goals & prioritization
- Documentation of design specifications
- Quote for implementation

### Custom API Implementation

- Implementation of Vision Critical API solution
- Consultation with internal stakeholders
- Testing and sandboxing of solution
- Optional ongoing hosting and support

Already a customer? Contact Professional Services at [projects@visioncritical.com](mailto:projects@visioncritical.com)

Want to learn more about Sparq? Request a live demo at [visioncritical.com](https://www.visioncritical.com)