

SPARQ

Insight Streams

VISIONCRITICAL®

Set up for success with a customized insight program that anticipates organizational needs



Vision Critical will design and build a program that combines reactive and proactive insight to inform decisions that matter to your business.

You will receive a six-month plan and six programmed activities to get started.

If you choose, Vision Critical can also assist you in executing the program for the first three months.

Insight Streams Design

Insight Roadmapping

- In-depth stakeholder discovery sessions, conducted as a group or individually, to define key business objectives for your community
- Customized six month plan for activities that answer strategic business objectives and keep members engaged

Activity Design and Programming

- Six insight community activities designed and programmed in Sparq, ready for you to deploy

Enablement Session

- One-on-one session to debrief and ensure successful hand-off of activity roadmap

Insight Streams Execution

Activity Deployment and Analysis

- Launch of 1 insight activity per month, 3 total
- Delivery of report summarizing the results and insight, 1 per activity

Already a customer? Contact Professional Services at projects@visioncritical.com

Want to learn more about Sparq? Request a live demo at visioncritical.com