Vision Critical will design and build a program that combines reactive and proactive insight to inform decisions that matter to your business.

You will receive a six-month plan and six programmed activities to get started.

If you choose, Vision Critical can also assist you in executing the program for the first three months.

**Insight Streams Design**

**Insight Roadmapping**
- In-depth stakeholder discovery sessions, conducted as a group or individually, to define key business objectives for your community
- Customized six month plan for activities that answer strategic business objectives and keep members engaged

**Activity Design and Programming**
- Six insight community activities designed and programmed in Sparq, ready for you to deploy

**Enablement Session**
- One-on-one session to debrief and ensure successful hand-off of activity roadmap

**Insight Streams Execution**

**Activity Deployment and Analysis**
- Launch of 1 insight activity per month, 3 total
- Delivery of report summarizing the results and insight, 1 per activity

Already a customer? Contact Professional Services at projects@visioncritical.com

Want to learn more about Sparq? Request a live demo at visioncritical.com