New to insight community research or looking to learn some new engagement strategies?

Vision Critical’s research experts can provide coaching on how to design or fine-tune your insight activities to maximize engagement.

Or, leverage our research experts to create and deploy engaging activities for your insight community.

**Personalized Coaching Session**
- Interactive, remote coaching session built to your needs
- Knowledge sharing of applicable insight community strategies
- Start with a blank slate and collaborate with a VC researcher, or bring an activity you’ve designed for review

**Engagement Six-Pack**
- Six engagement activities, with up to five questions each, designed by Vision Critical
- Built upon best practices
- Programmed and deployed by Vision Critical over a six-month time period

**Already a customer?** Contact Professional Services at projects@visioncritical.com

**Want to learn more about Sparq?** Request a live demo at visioncritical.com