

SPARQ

Member Engagement Support

VISIONCRITICAL®

Enhance your member engagement strategy by partnering with Vision Critical



New to insight community research or looking to learn some new engagement strategies?

Vision Critical's research experts can provide coaching on how to design or fine-tune your insight activities to maximize engagement.

Or, leverage our research experts to create and deploy engaging activities for your insight community.

Personalized Coaching Session

- Interactive, remote coaching session built to your needs
- Knowledge sharing of applicable insight community strategies
- Start with a blank slate and collaborate with a VC researcher, or bring an activity you've designed for review

Engagement Six-Pack

- Six engagement activities, with up to five questions each, designed by Vision Critical
- Built upon best practices
- Programmed and deployed by Vision Critical over a six-month time period

Already a customer? Contact Professional Services at projects@visioncritical.com

Want to learn more about Sparq? Request a live demo at visioncritical.com