Vision Critical’s Research and Technical Professional Services team is staffed with experienced researchers, activity authors, programmers, data analysts, and project coordinators who can build a design to meet your research needs, or take your completed design through implementation, with programming, testing, and deployment.

**Technical Services, Tailored to You**
Vision Critical’s Technical Services team is staffed with experienced programmers, graphic designers, and project coordinators who can help you overcome short-term resourcing constraints and continue to deliver maximum ROI.

**Best Practice Showcase**
All project implementations are built to insight community best practices, ensuring project consistency and reusability.

**Project Coordination**
- Questionnaire Review
- Deployment & reminders
- Soft launch data check
- Stop points monitoring

**Activity Programming & Scripting**
- Survey programming
- Activity revisions
- Deployment links and distribution logic
- Automated & manual testing

**Optional Reporting & Data Analytics**
- Data tabulation
- Response coding
- Respondent segmentation
- Data imports & exports
- Custom reporting

**Activity Catalog**
- Sparq quantitative surveys
- Sparq qualitative discussion
- Sparq engagement activity
- Survey Gizmo* projects
- Custom engagements/consultation

*Requires partner platform license

**Already a customer?** Contact Professional Services at projects@visioncritical.com

**Want to learn more about Sparq?** Request a live demo at visioncritical.com