

SPARQ

Technical Project Management

VISIONCRITICAL®

Vision Critical's Research and Technical Professional Services team is staffed with experienced researchers, activity authors, programmers, data analysts, and project coordinators who can build a design to meet your research needs, or take your completed design through implementation, with programming, testing, and deployment.



Technical Services, Tailored to You

Vision Critical's Technical Services team is staffed with experienced programmers, graphic designers, and project coordinators who can help you overcome short-term resourcing constraints and continue to deliver maximum ROI.

Best Practice Showcase

All project implementations are built to insight community best practices, ensuring project consistency and reusability.

Project Coordination

- Questionnaire Review
- Deployment & reminders
- Soft launch data check
- Stop points monitoring

Activity Programming & Scripting

- Survey programming
- Activity revisions
- Deployment links and distribution logic
- Automated & manual testing

Optional Reporting & Data Analytics

- Data tabulation
- Response coding
- Respondent segmentation
- Data imports & exports
- Custom reporting

Activity Catalog

- Sparq quantitative surveys
- Sparq qualitative discussion
- Sparq engagement activity
- Survey Gizmo* projects
- Custom engagements/consultation

** Requires partner platform license*

Already a customer? Contact Professional Services at projects@visioncritical.com

Want to learn more about Sparq? Request a live demo at visioncritical.com