

# SPARQ

## Technical Professional Services

VISIONCRITICAL®

Vision Critical's Technical Professional Services team is staffed with experienced activity authors and programmers, data analysts, and project coordinators who can help your team overcome short-term resourcing issues, achieve more complex goals quickly, or build your best practices.



### Technical expertise to boost your team capacity

Vision Critical makes it easy, low-cost, and low-risk to bring experienced professionals and our best practices into your team on a per-project basis

#### Insight Community Activities

##### Leverage our team to implement and deploy

- Sparq or SurveyGizmo quantitative surveys
- Sparq qualitative discussions
- Sparq engagement activities
- Creative refresh and rebranding
- Data consolidation

### Project Coordination

- Deployment
- Reporting
- Recruitment survey customization
- Member restages
- External recruitment

### Activity Programming & Scripting

- Survey programming
- Deployment links and distribution logic
- Automated & manual testing
- Data consolidation

### Reporting & Data Analytics

- Data tabulation
- Response coding
- Respondent segmentation
- Data imports & exports
- Custom reporting

### Member Hub Content & Design

- Community theming & brand revisions
- Survey theme changes
- Member hub content curation & configuration

Already a customer? Contact Professional Services at [projects@visioncritical.com](mailto:projects@visioncritical.com)

Want to learn more about Sparq? Request a live demo at [visioncritical.com](http://visioncritical.com)