

Voice of Employee

Elevate Employee Experience

VISIONCRITICAL®

Sparq for Voice of Employees is a digital insight community exclusively for employees to create ongoing conversations to provide deep, actionable insights to help your organization learn from employees to attract, retain, and engage the best people. With our Voice of Employee solution HR Professionals can easily take a pulse of employee engagement across common employee experience milestones.

With pre-built pulse templates, it's easy to collect employee experience feedback to ensure their voices are heard and to identify opportunities for improvement and retention. With a dashboard and comprehensive reporting capabilities, employee experience feedback and trends can be quickly elevated to executive stakeholders for actioning.

Sparq for Voice of Employees Enables Employers to:



Engage Employees with Short, Fun, Activities

Short, interactive, gamified experiences increase engagement



Inform Organizational and HR Decisions with Real-time Results

Text analytics, sentiment analysis and response tagging make uncovering insight fast and easy



Listen and Provide Help to Employees During Crises

Crisis situations demand an empathetic approach that encourages employee feedback



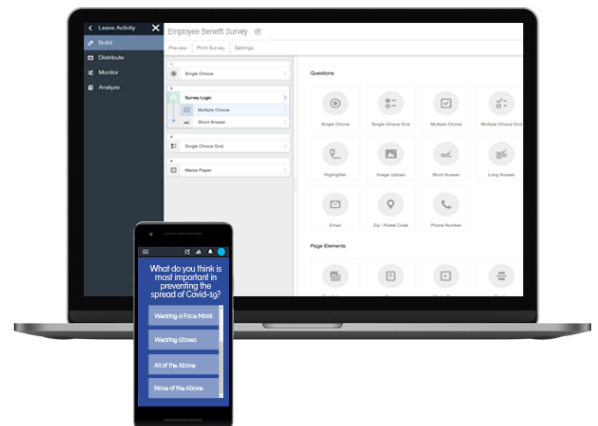
Improve Employee Attrition & Absenteeism

Uncover the root cause of employee attrition and absenteeism and drive organizational change

Employee Insight Community

Learn from the right employees at the right time

- Power your employee insights with unlimited activities on the Sparq platform
- Leverage pre-built pulse templates to capture employee feedback during onboarding and exits, monthly and quarterly check-ins and annual employee surveys
- Target critical employee segments during crises or other critical circumstances to inform employee initiatives



Employee Hubs

Central source for Voice of Employee

- Mobile accessible for engagement wherever and whenever
- Host fun, interactive activities to collect employee insight
- Share back relevant activity results so employees feel heard



Employee Conversations

Enrich employee understanding through conversation

- Capture real-time qualitative feedback
- Enable interactive social engagement between employees to generate richer insights
- Apply sentiment and text analysis to probe for action areas

Quick Polls for Instant Insight

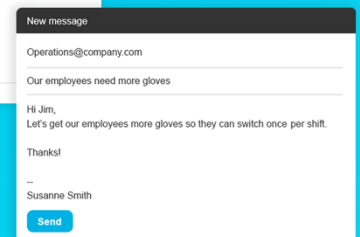
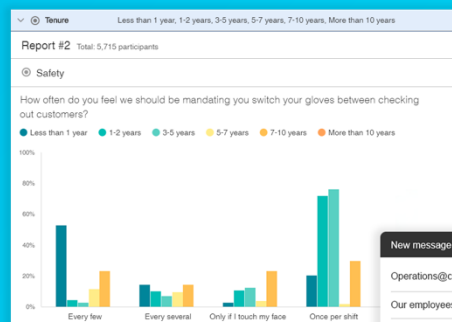
Short, quick interactive polls provide instant employee insight

- Results shared immediately for continued engagement
- Frequent polls bring employees back to the Employee Hub for continued feedback
- Insights can be actioned quickly confirming employee voice is heard

Comprehensive Analysis and Reporting

Advanced reporting and analysis capabilities reveal employee insights from new and existing data, often without having to ask your employees anything new.

- Track real-time results of each activity and uncover trends by comparing current average satisfaction scores to scores over time
- Apply advanced tools (including text and sentiment analysis and weighting) for critical insight on employee segments
- Identify unique strategies to motivate different segments of your employees to participate,



Give your employees a voice and learn more at [visioncritical.com/voice-of-employee-solution](https://www.visioncritical.com/voice-of-employee-solution)